

# **PUTTING ENTERPRISE ARCHITECTURE TO WORK TO TRANSFORM CYBERSECURITY INTO A BUSINESS EXECUTIVE'S OPPORTUNITY**



**Or how to transfer a ministry of silly walks into a ministry  
of somewhat less silly walks.**



**Cyber Security, Say What?**

**The Ignorance Of Business Leaders. Or their stupidity. Or a lack of details.**

**'By Design' – And Why It's So Important.**

**Patchwork Business™**

**Hail, Enterprise Architecture!**

**Security By Design – using EA.**

**Getting It Going With The Chiefs.**

**Building Digital Trust.**

**A Simple Model.**

b.v.b.a. Dries  
H.R.A. 289.102  
BTW 446 620.662



**3.500.000**

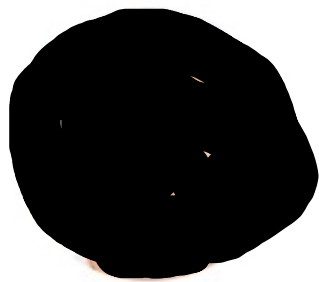
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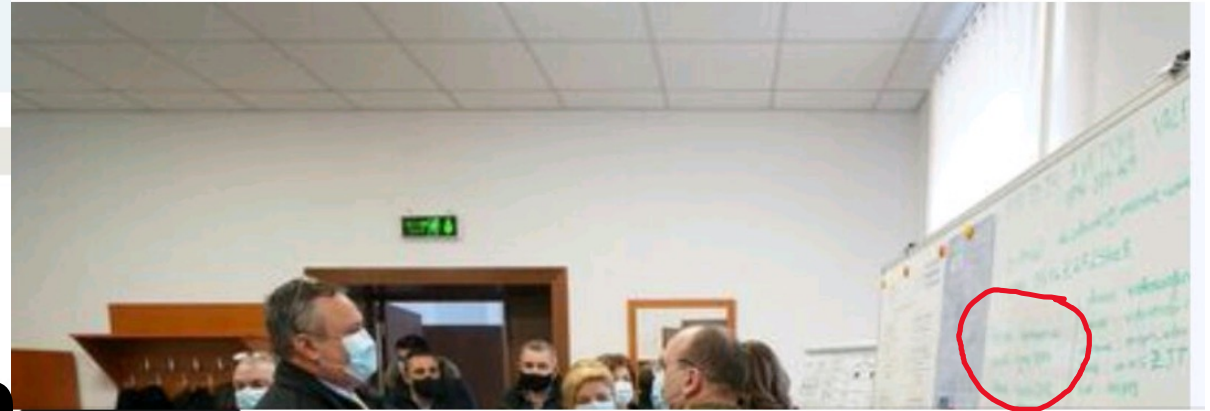
Zoeken



[Redacted] • 1ste

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Home



Mijn netwerk



Plaatsen



Meldingen




Vacatures

The **Romanian Ministry of Defence (NATO member)** posted on his Facebook **account a picture where passwords to different accounts / devices are visible** - post meanwhile deleted.

Beschikbaarheid winkel	Afhaling mo
Type droogkast	Met warmte
Capaciteit	8 kg
Energieklasse	A++
Condensatie-efficiëntieklasse	A
Jaarlijks energieverbruik	235.5 kWh/j

BUYWAY		DACEM		BIPS NRS	
user id	EIGEN ID	user id	d+ telefoon waar je zit	DENES M	13656
password	EIGEN PW	password	[REDACTED]	Dominic A.M	15724
tell	0800/15117	PROXIMUS		BART	14722
BELGACOM AOL		user id	EIGEN ID	KENNETH	14575
Login	9320000025	password	EIGEN PW	ANNICK	15077
password	0800/90707	tell	0800/90707	SHERINA	15748
salto helpdest		proxi id	93214	ULRIKE	16013
Base Sim	893203 ervoor	MOBISTAR		JEF	15768
TELENET		user id	[REDACTED]	JOEY	15804
User id agora	lsrmvandenborrewijn	password	[REDACTED]	DENNIS	15889
password	[REDACTED]	GOOGLE ACCOUNT		ZUKE	15894
tell	015/335090	LOGIN	vdb902501	RUBEN	34822
dealerhelplijn		Password	[REDACTED]	PIETER	34959
		OUTLOOK	vdbwijnegem	SILKE	31632
		LOGIN		BEN	14462
		Password	[REDACTED]		



Hi, the design file you sent isn't opening.  
Do you think it needs a newer paint  
version?

20:50

This is a PSD file. You need Photoshop to  
open it.

20:51 ✓✓

Can you save it in a way that it opens in  
Paint?

20:52

Please stop changing  
the Google logo so  
much.

I like the original one.

Mom I don't change the  
logo. Google changes it.

On my computer.

You don't run the  
Google?

If I did I wouldn't be  
driving a 2004 Ford.

Nothing in the world is  
more dangerous than  
sincere ignorance and  
conscientious stupidity.

Martin Luther King, Jr., 1929-1968



**BECAUSE I'M  
THE ACTING CEO,  
THAT'S WHY.**

**THE HIGHEST FORM OF  
IGNORANCE IS WHEN YOU  
REJECT SOMETHING YOU  
DON'T KNOW ANYTHING  
ABOUT.**



**Wayne Dynner, Psychologist**









A wide-angle photograph of the Golden Gate Bridge in San Francisco at dusk. The bridge's iconic orange-red towers and suspension cables are illuminated, with light trails from traffic visible on the deck. The bridge spans the Golden Gate Strait, with the city lights of San Francisco visible in the distance under a deep blue twilight sky. The text "ENTERPRISE ARCHITECTURE" is overlaid in the center in a bold, white, sans-serif font.

# ENTERPRISE ARCHITECTURE

Information Technology

# Gartner Glossary

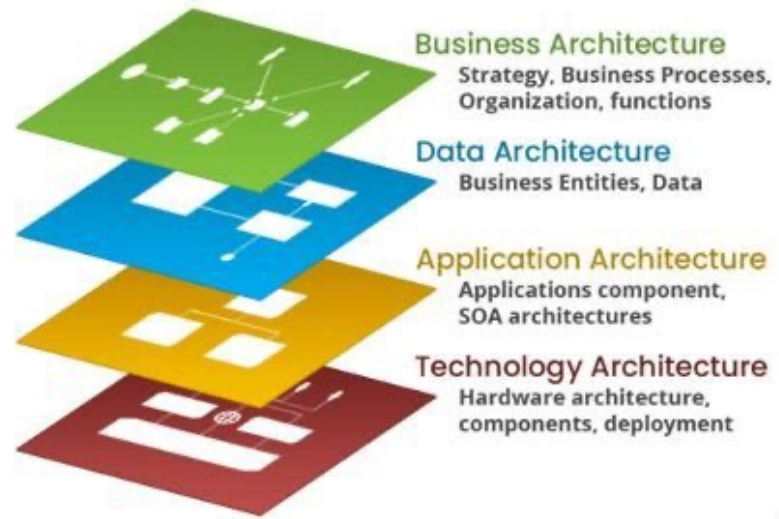
[Gartner Glossary](#) > [Enterprise Architecture](#)

## Enterprise Architecture

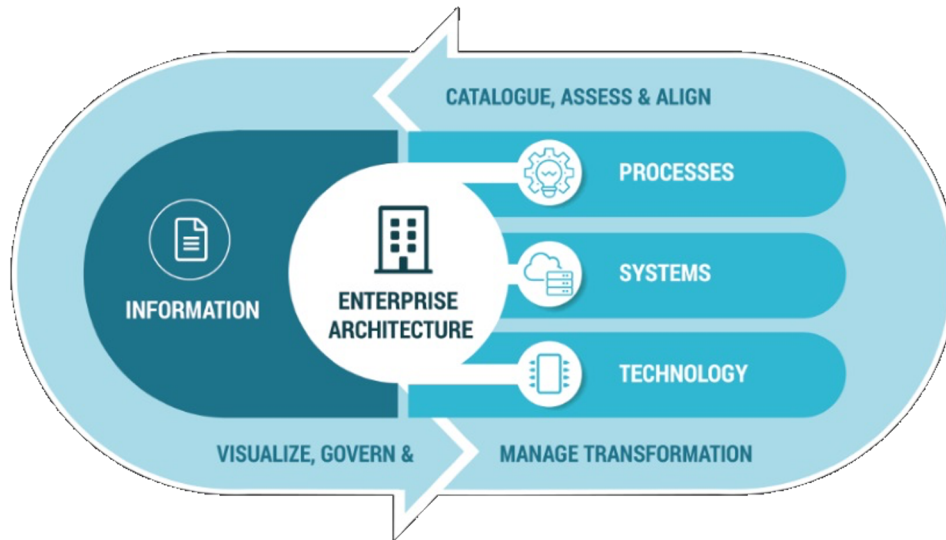
Enterprise architecture is a discipline that provides a structured approach to the design and implementation of an organization's IT landscape. It responds to disruptive business models and business vision and outcomes by providing signature-ready recommendations and IT leaders with outcomes that capitalize on IT.

**SAY  
WHAT?**

...ing enterprise  
...change toward desired  
...and IT leaders with  
...achieve targeted business



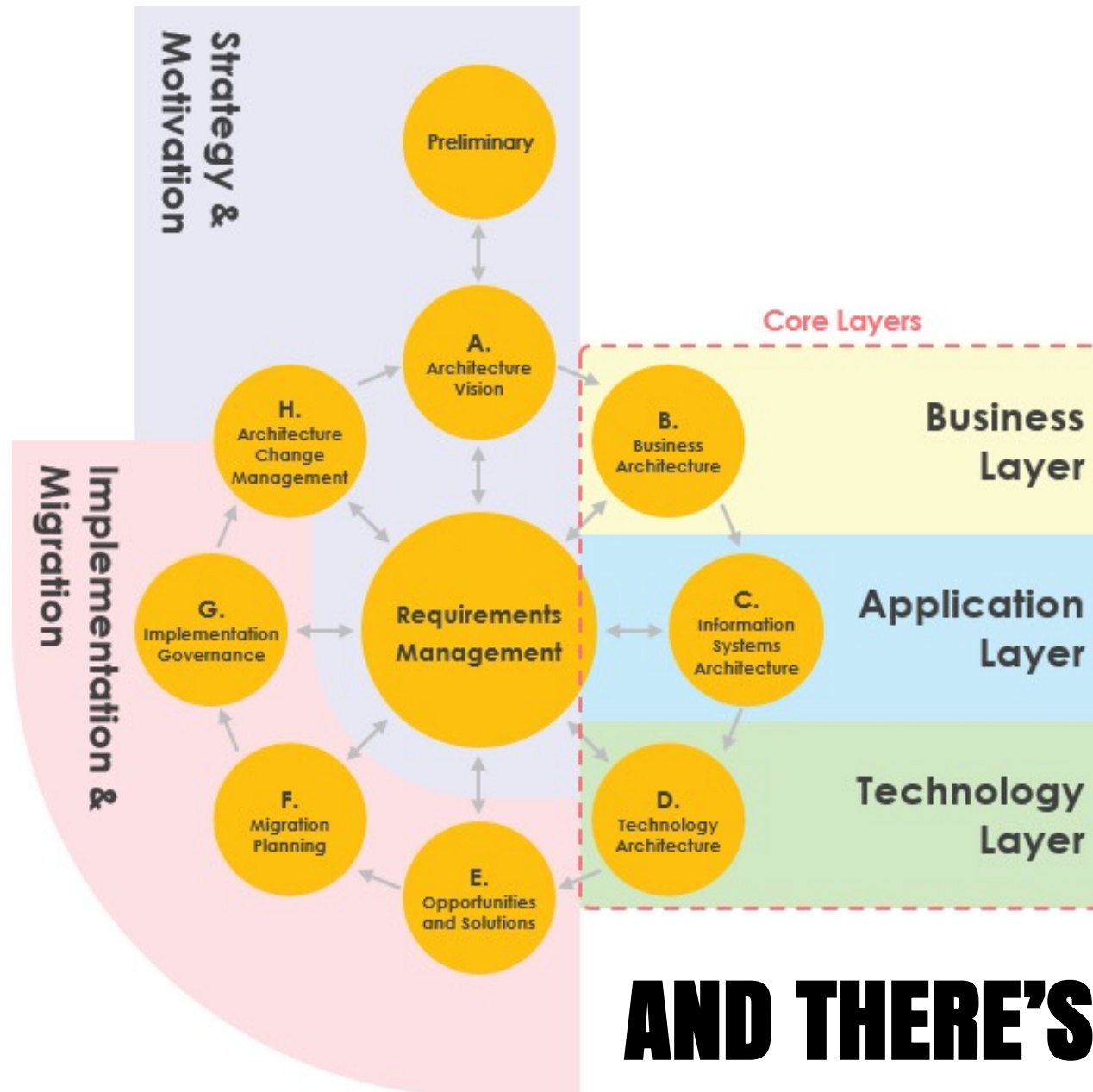
## CONCEPTUAL MODEL



## PURPOSE

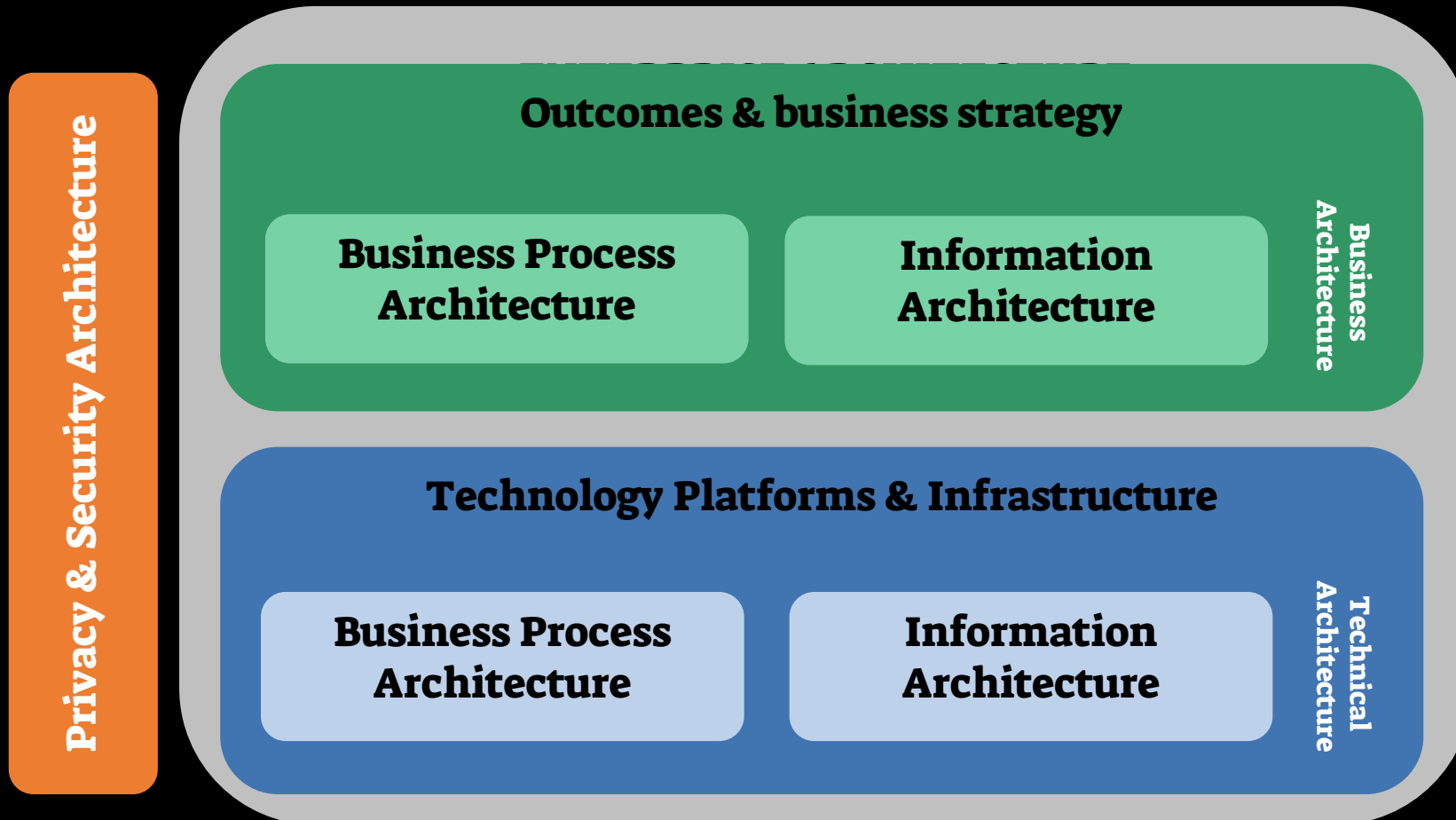


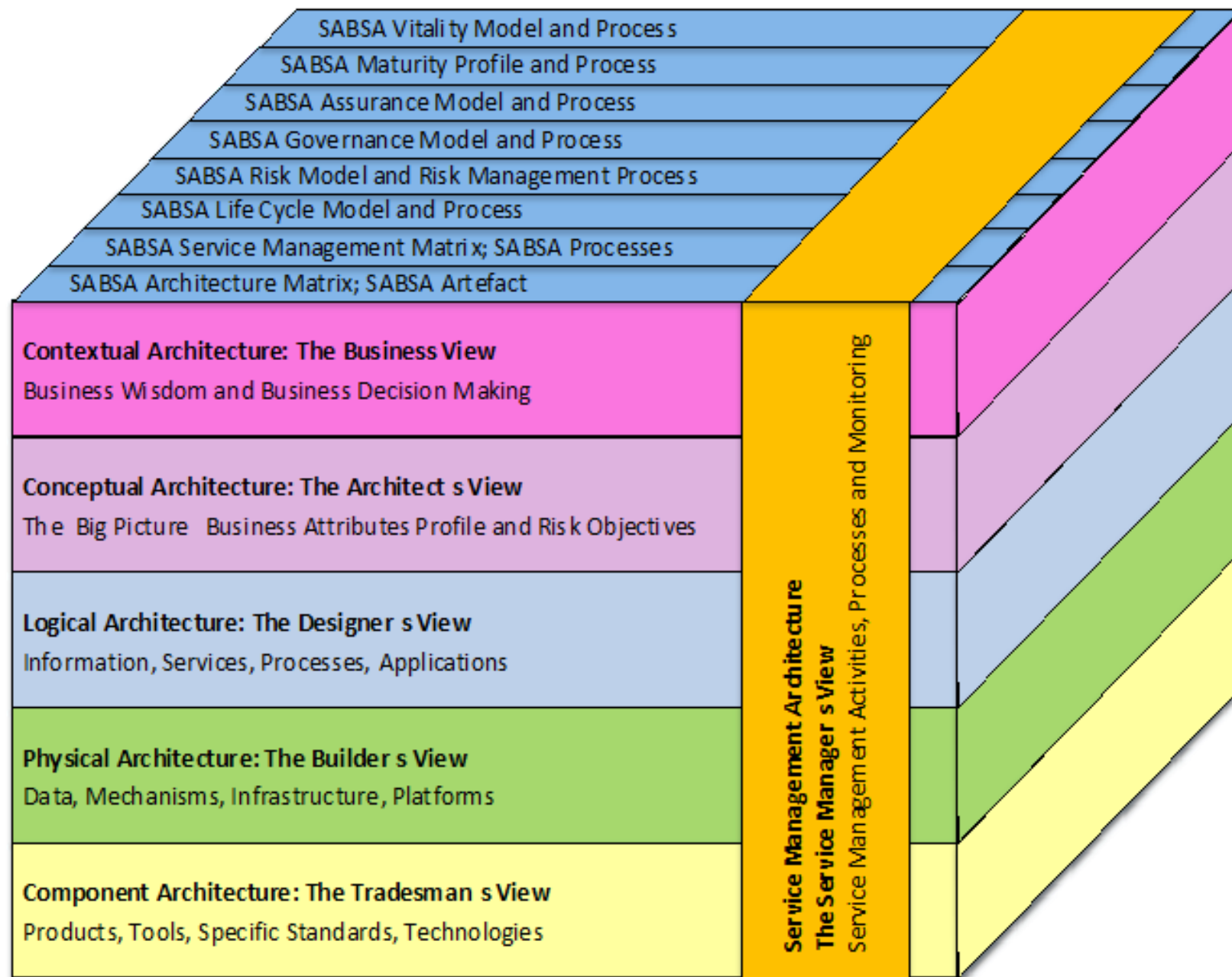
## PRINCIPLES



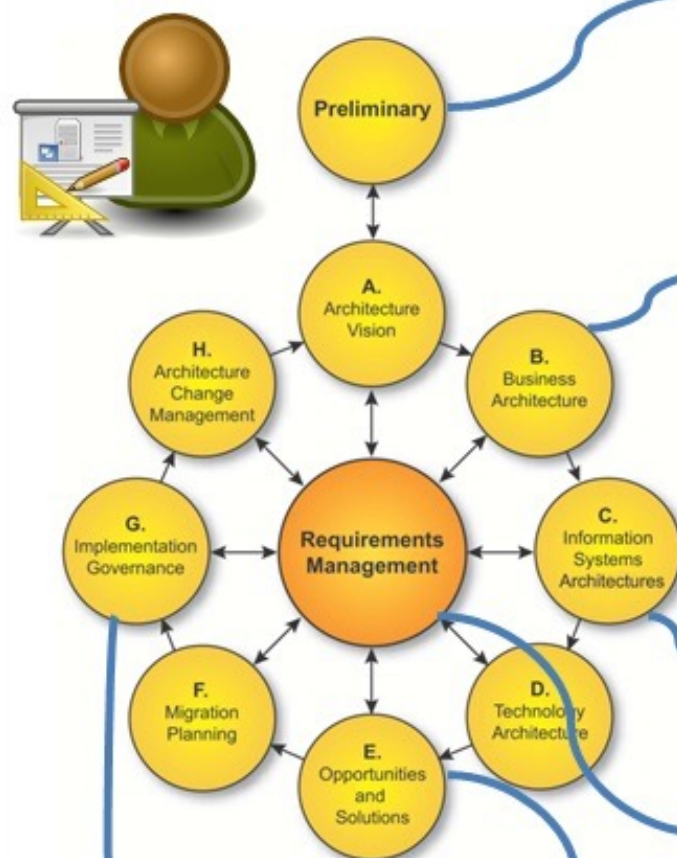
**AND THERE'S A PROCESS!**

# SECURITY BY DESIGN





## Enterprise Architecture



### Business Drivers / Business Objectives

Security Principles

Risk Appetite

Key Risk Areas / Business Impact

Security Resource Plan

Security Policy Architecture

Security Domain Model

Trust Framework

Risk Assessment

Business Risk Model / Risk Register

Applicable Law and Regulation Register

Applicable Control Framework Register

Security Services Catalogue

Security Classification

Data Quality

Business Attribute Profile

Control Objectives / Security Objectives

Security Standards

Risk Mitigation Plan

Security Audit

Security Training & Awareness

## Enterprise Security Architecture



Identity & Access Mgt

Continuity Management

Security Intelligence

Security Monitoring

Compliance Management

Etc.

Information Security Management



Enterprise Risk Management





To help investors stay on the right side of change, this white paper seeks to identify the industries and sectors most at risk of disintermediation and disruption. We aim to size investors' current exposure to those areas.

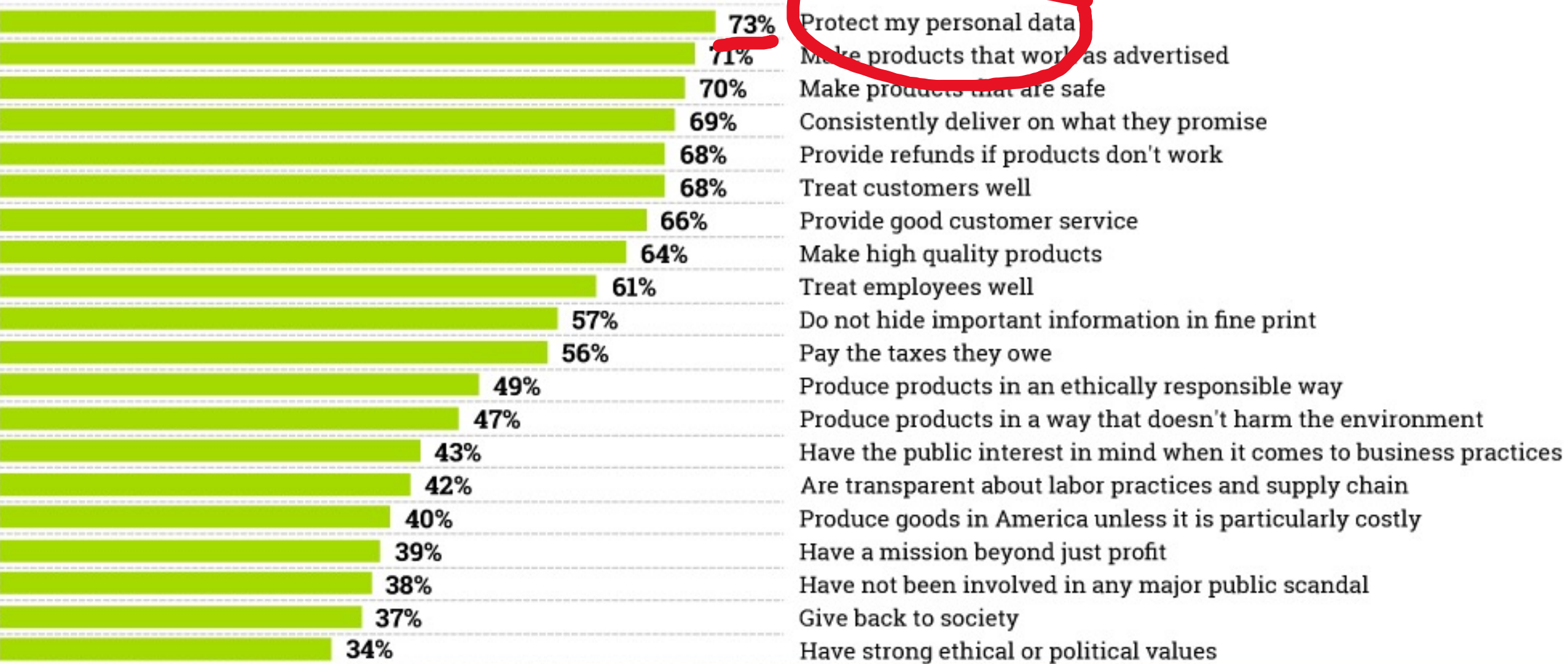
Based on our research, we believe investors should evaluate and avoid the following "Bad Ideas":

I. <b>Physical Bank Branches</b>	3
II. <b>Brick and Mortar Retail</b>	6
III. <b>Linear TV</b>	9
IV. <b>Freight Rail</b>	12
V. <b>Traditional Transportation</b>	15

**(ARK Bad Ideas Report 2020)**

# The Building Blocks of Consumer Trust in Brands

% of respondents who identify each factor as "very important" when considering whether to trust a company



Published on MarketingCharts.com in January 2020 | Data Source: Morning Consult

Based on a nationally representative December 2019 survey of 2,200 US adults

# **BUILDING DIGITAL TRUST**



## **AND MAKING SECURITY A C-LEVEL RESPONSIBILITY**

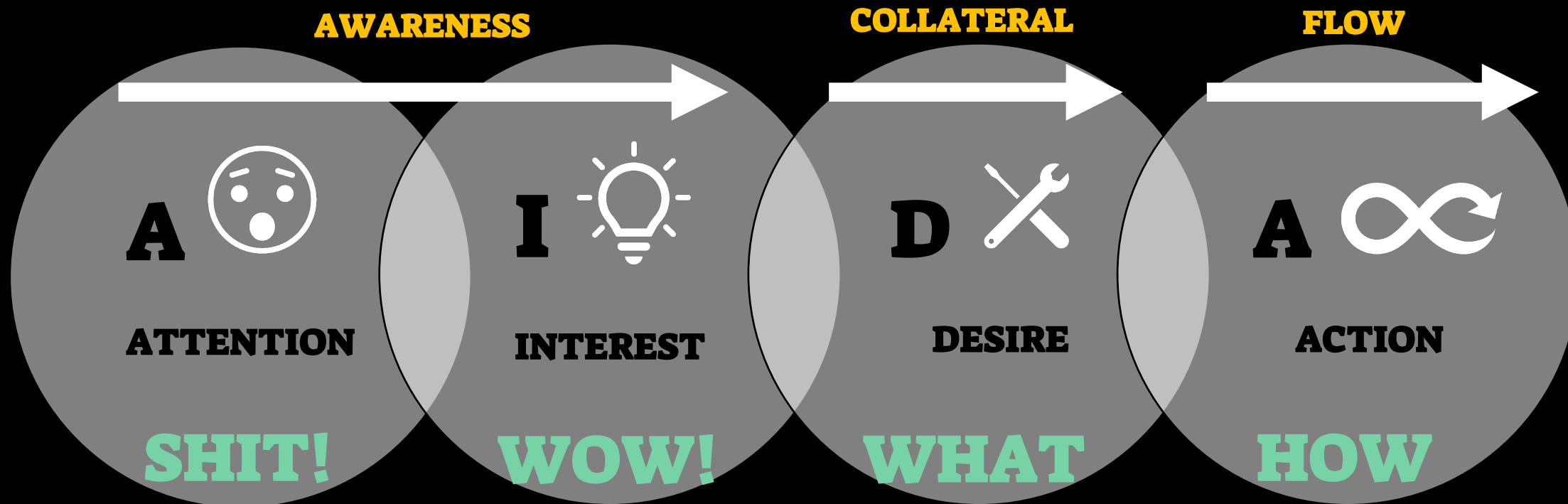
**RISKS/COSTS**

**PRODUCTIVITY**

**HR**

**PLATFORM STRATEGIES**

**PR**



**CREATE FEAR**

**CONNECT  
BUSINESS  
OPPORTUNITIES**

**CONTEXT**  
↓  
**PERSPECTIVE**  
↓  
**ENABLER (SABSA)**

**GOVERNANCE**  
↓  
**ALIGNMENT**  
↓  
**VALUE CREATION**

