



KU LEUVEN

SAI RESET IT 2025

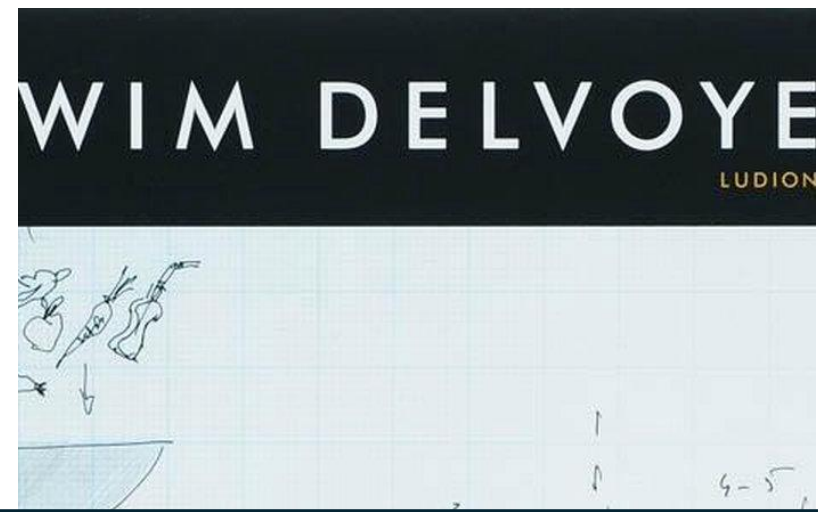
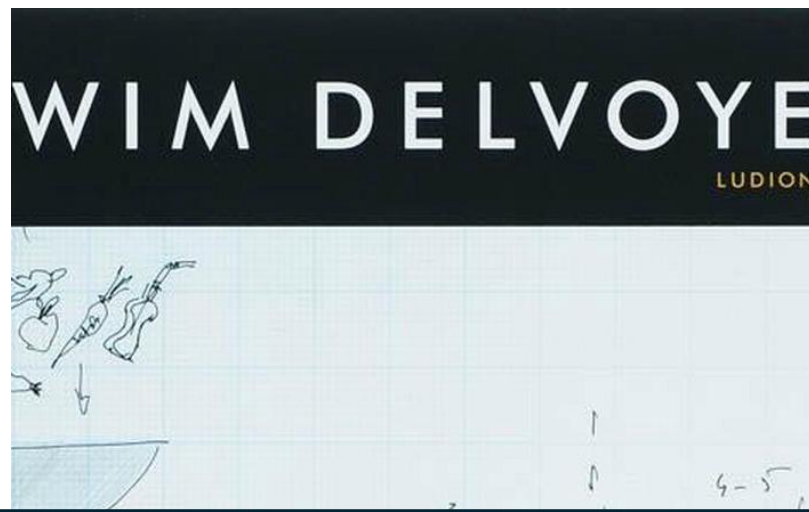
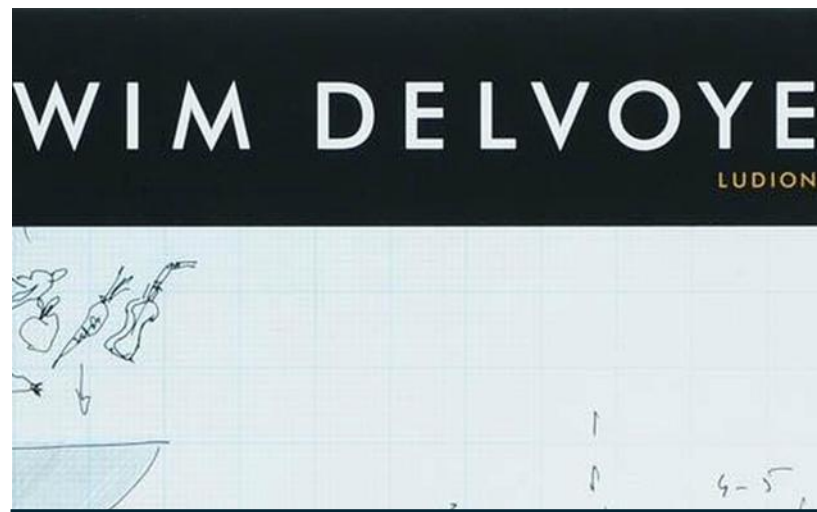
The future of digital transformation

Prof. dr. STIJN VIAENE
Vlerick Business School
& KU Leuven



How sharing cybercrisis stories can save us all





10 trends for digital transformation



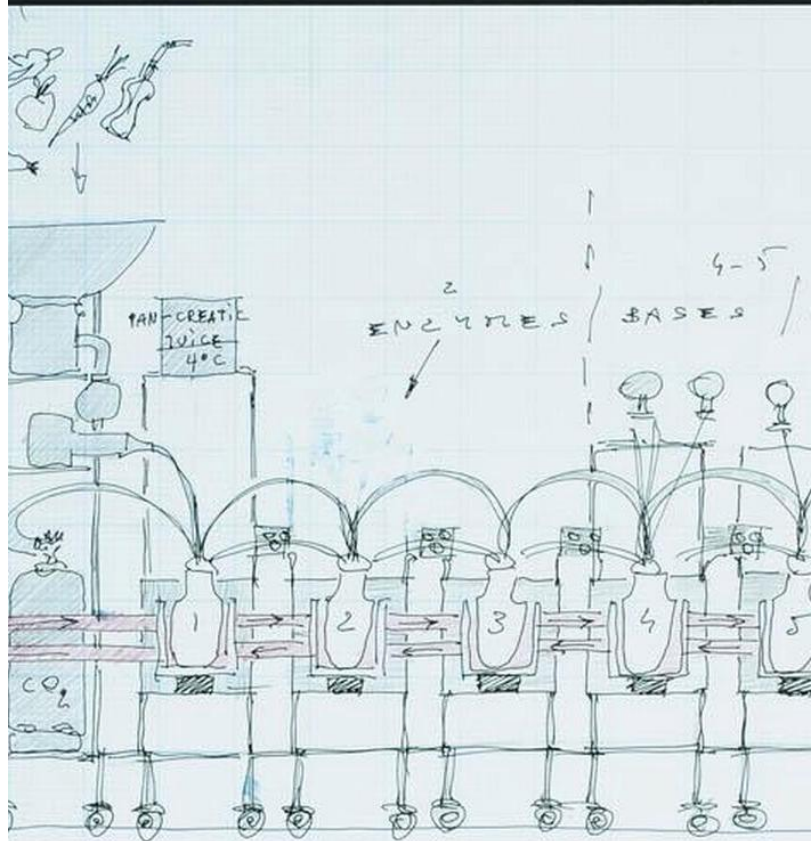
A photograph of Alan Kay, a man with grey, wavy hair and a mustache, wearing a red jacket. He is speaking into a microphone, with his mouth open and his hands raised in expressive gestures. The background is dark.

**Point of view is
worth 80 IQ points.**

ALAN KAY

WIM DELVOYE

LUDION



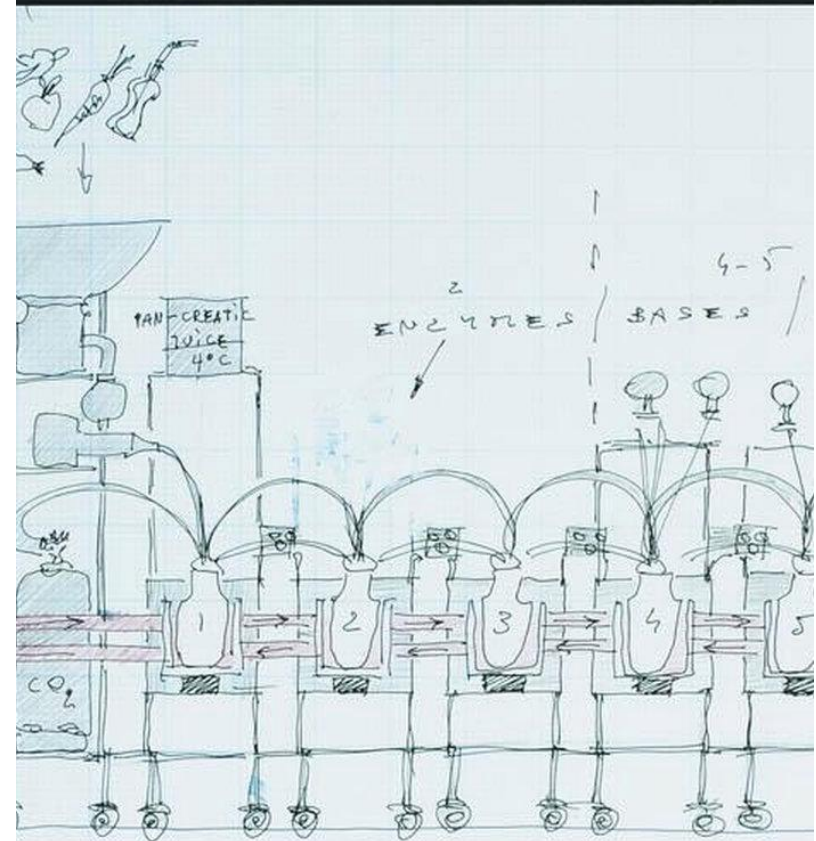
Cloaca



**"Fountain" by
Marcel
Duchamp 1917**

WIM DELVOYE

LUDION



Cloaca

The future of digital transformation

The future of digital transformation

1

hope

The future of digital transformation

1

hope

2

scope

The future of digital transformation

1

hope

2

scope

3

cope

1 hope

I hope that the future of digital transformation will be about digital transformation.

See less...



See less...



See less...



See more...



Actively looking to see the endless flow of digital opportunities and threats out there

See more...



Actively looking to see the endless flow of digital opportunities and threats out there



Ready to respond in strategic ways

See more...



Actively looking to see the endless flow of digital opportunities and threats out there



Ready to respond in strategic ways

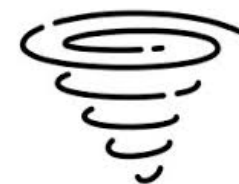
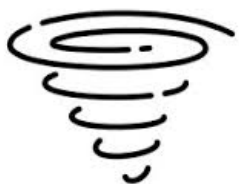
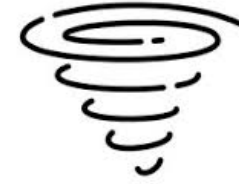
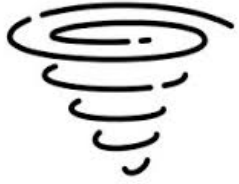


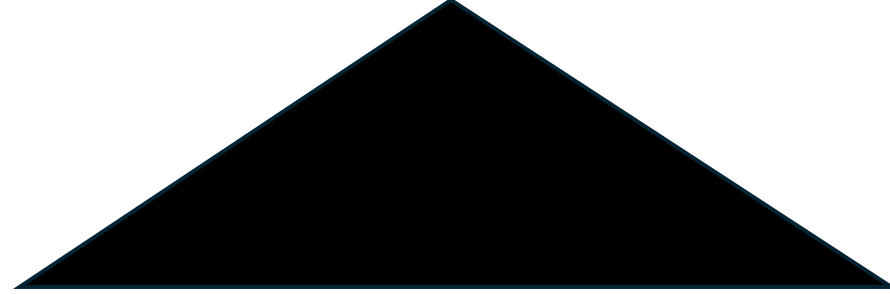
Being comfortable with the continual organisational change this will bring

AI is not 'just an enabler';
it is driving, it is shaping.

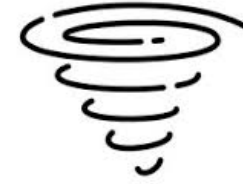
2 scope

The future of digital transformation will be the future of organisations.



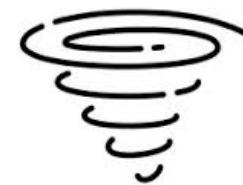
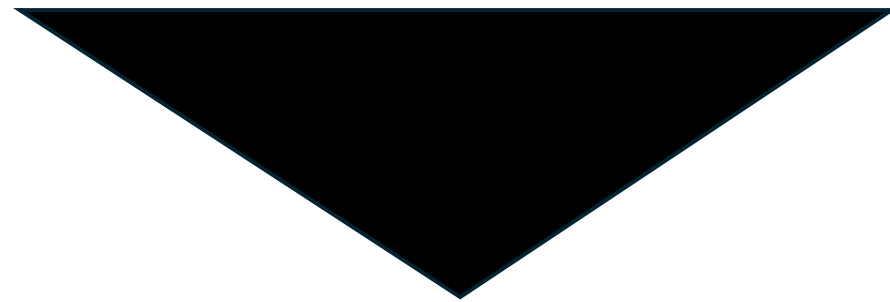


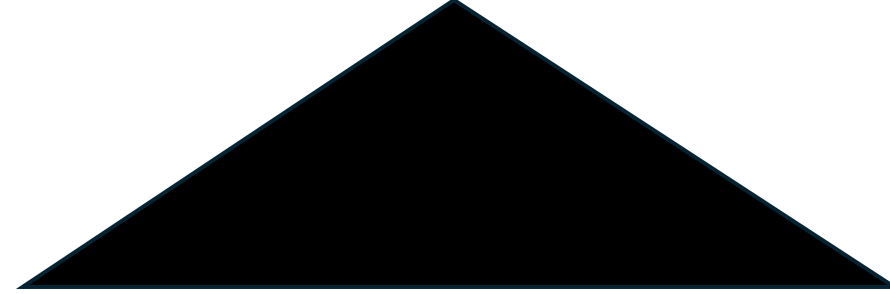
THINK better



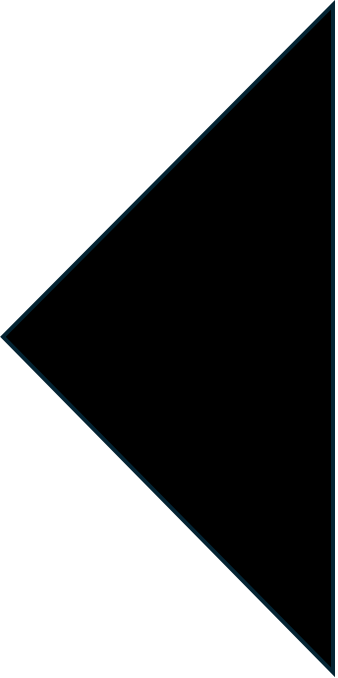
AND

ACT better





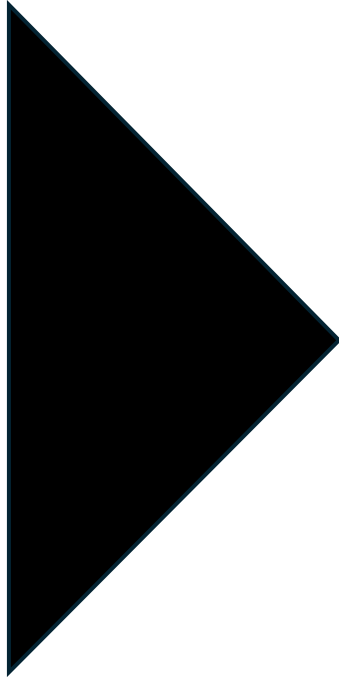
THINK better



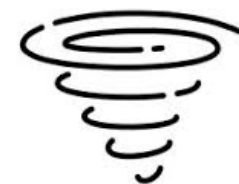
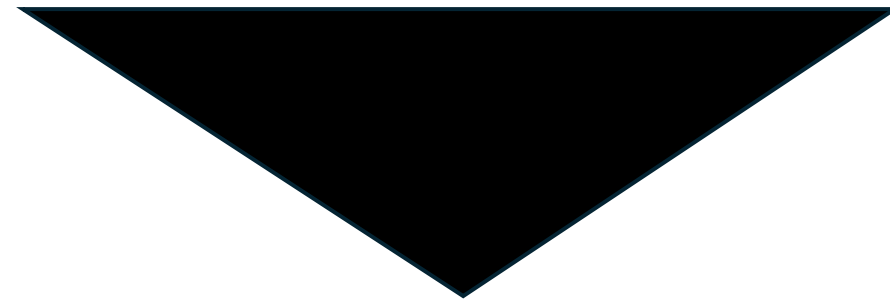
EXPLORE
better

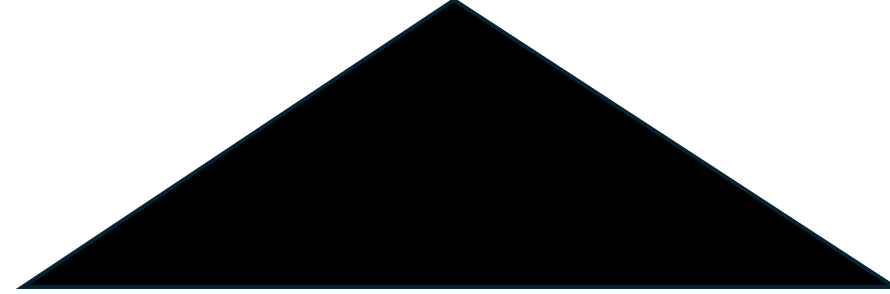
AND

EXPLOIT
better

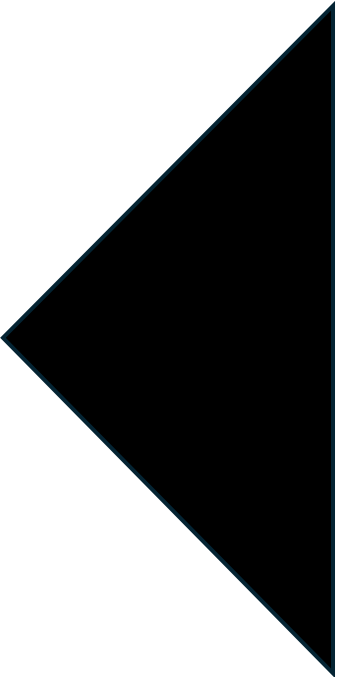
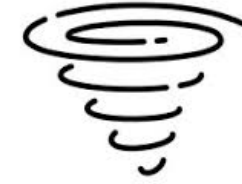


ACT better





THINK better

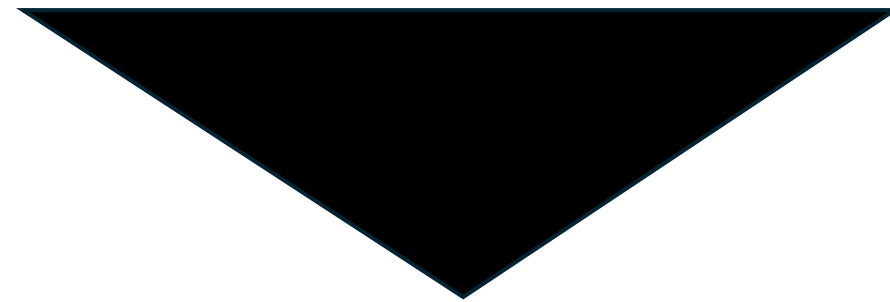
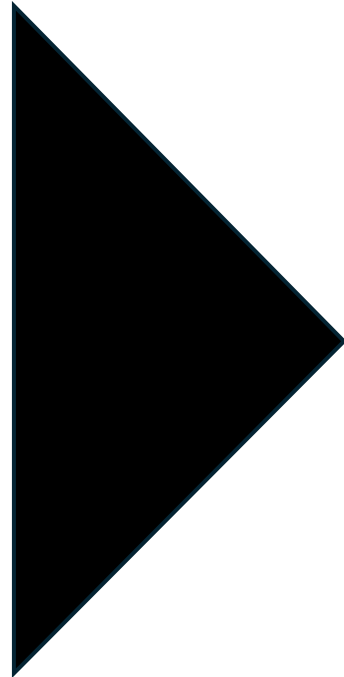


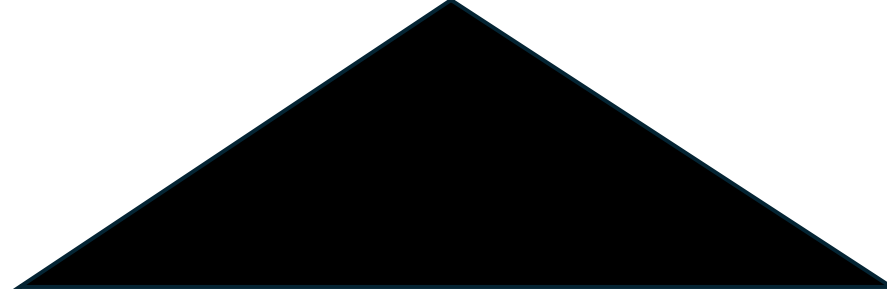
EXPLORE
better



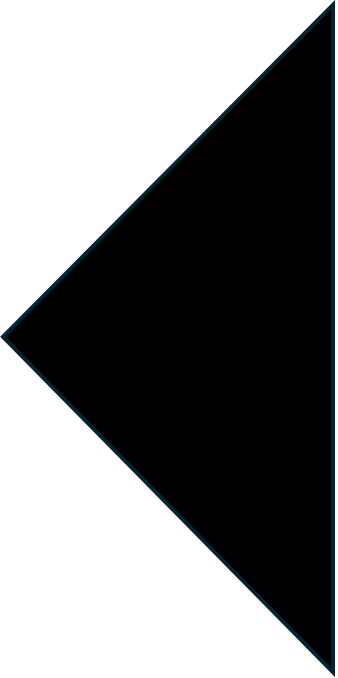
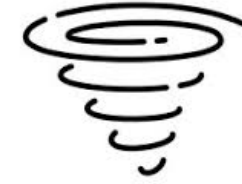
ACT better

EXPLOIT
better

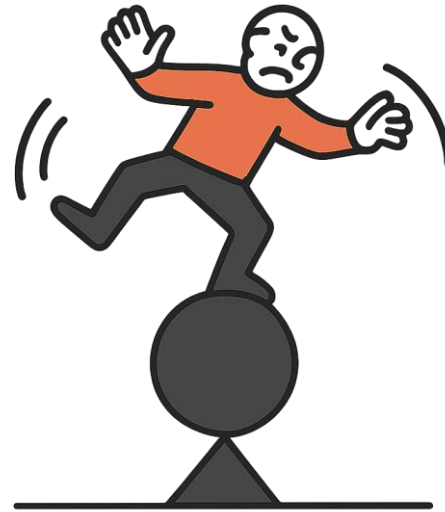




THINK better

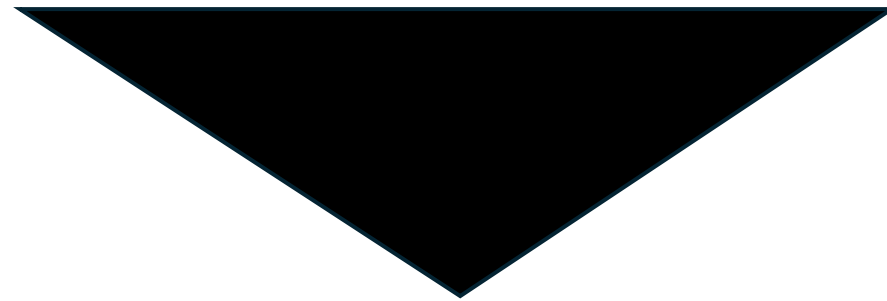
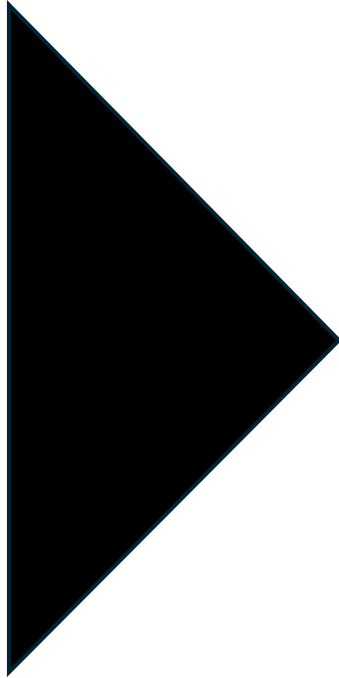


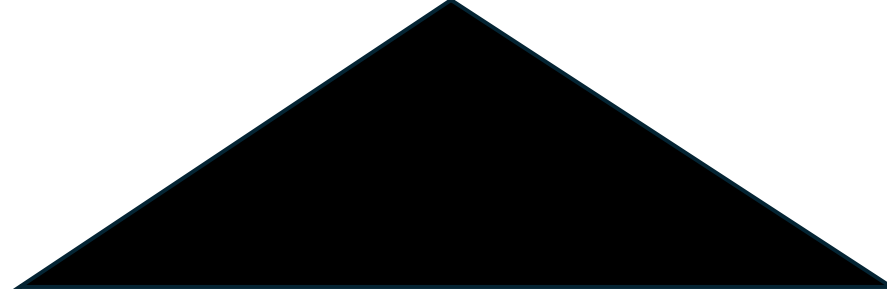
EXPLORE
better



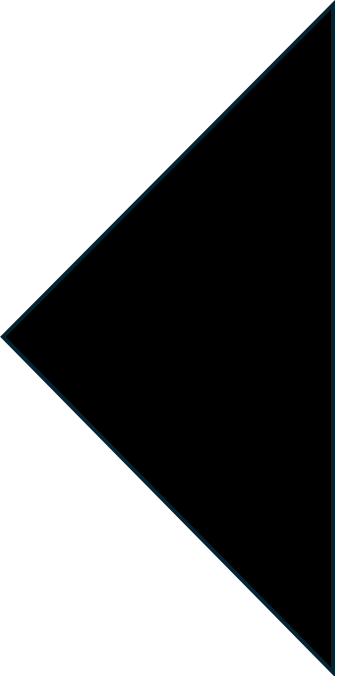
ACT better

EXPLOIT
better

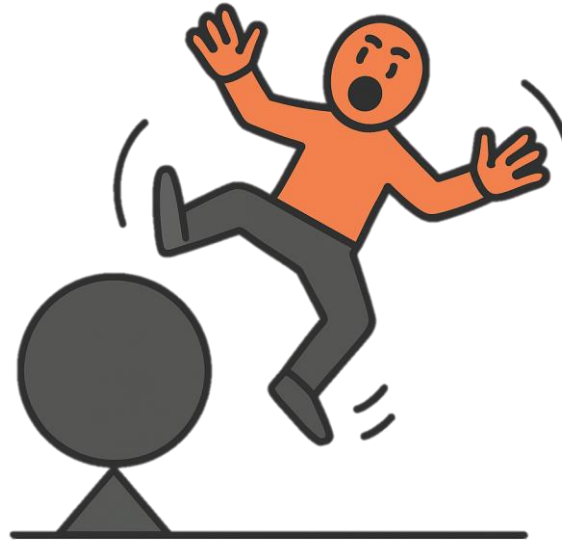




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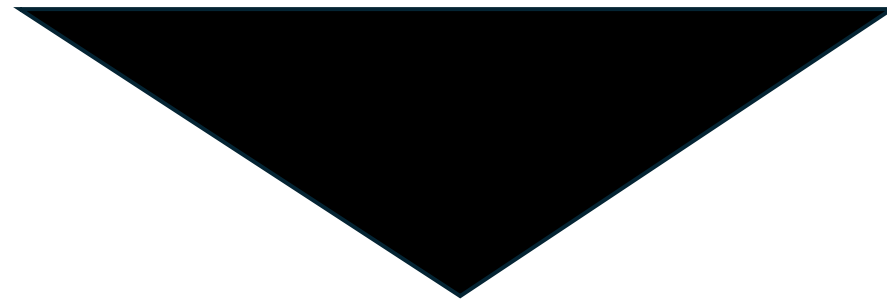
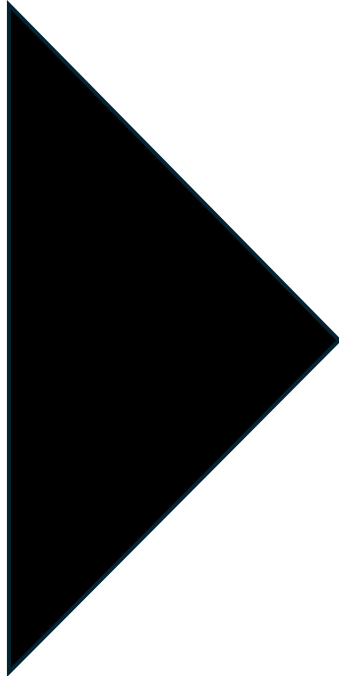


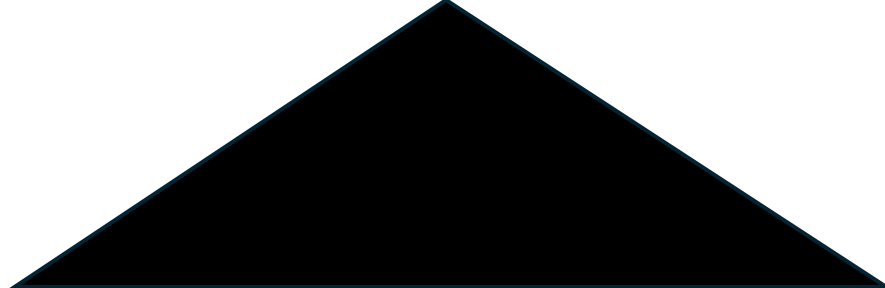
EXPLORE
better



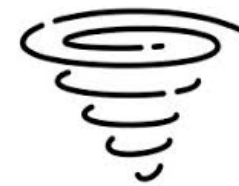
ACT better

EXPLOIT
better



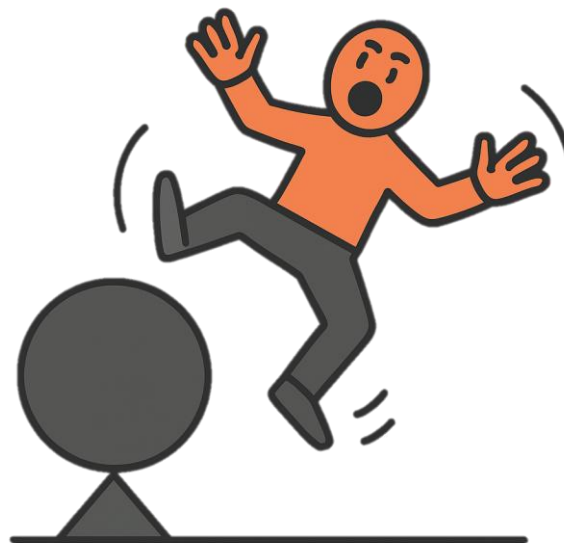


THINK better



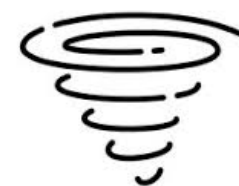
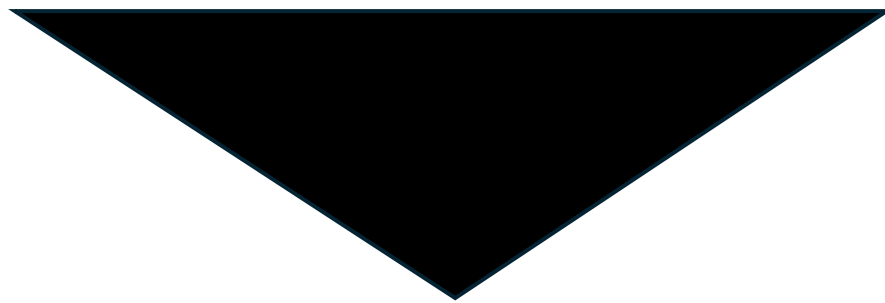
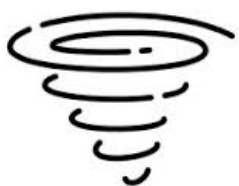
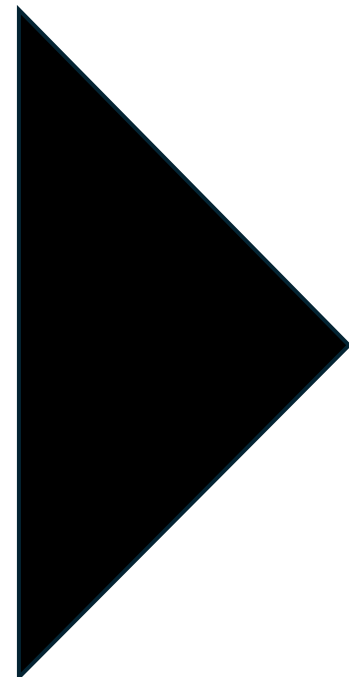
**Pilot
purga-
tory**

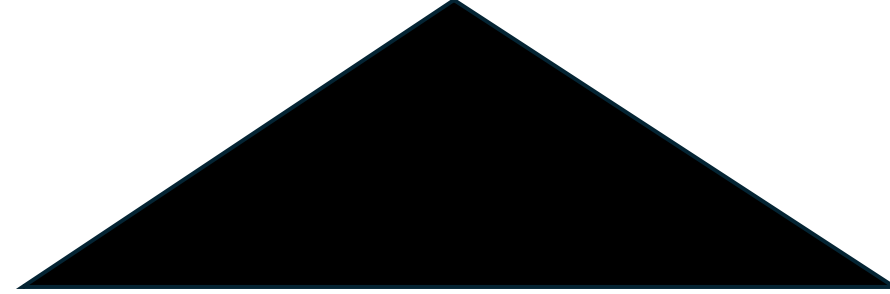
EXPLORE
better



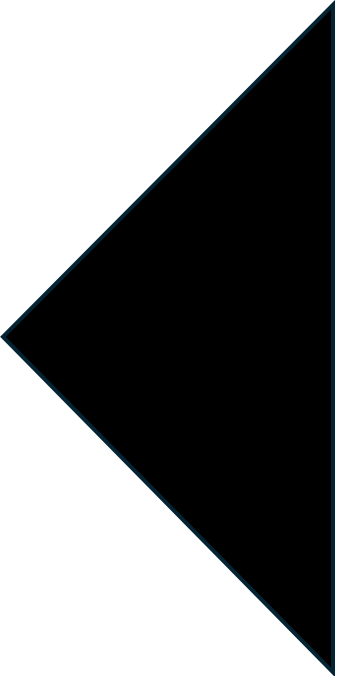
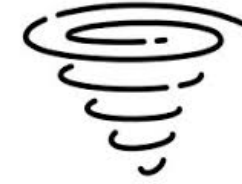
ACT better

EXPLOIT
better





THINK better

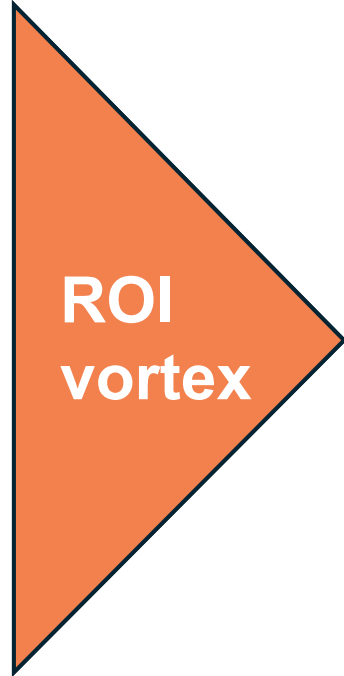


EXPLORE
better

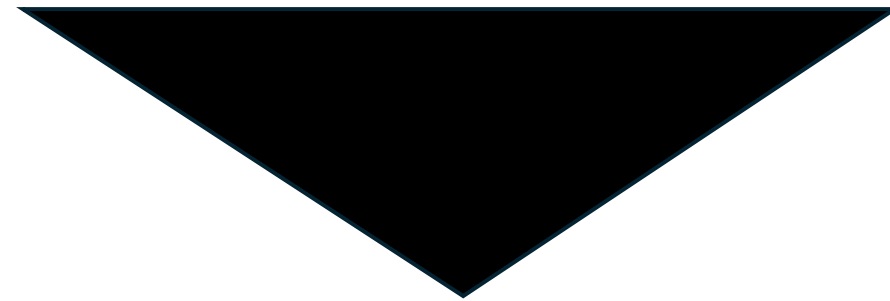
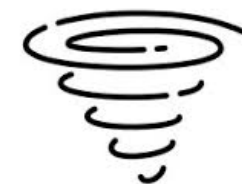


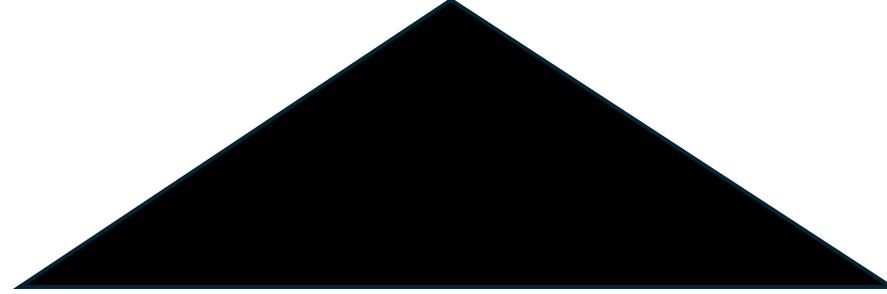
ACT better

EXPLOIT
better

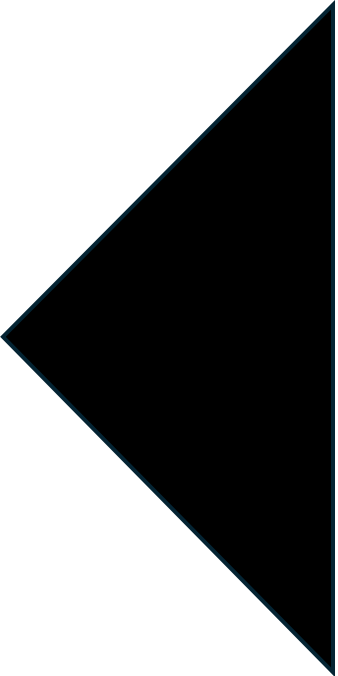
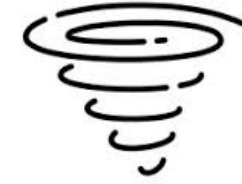


ROI
vortex





THINK better

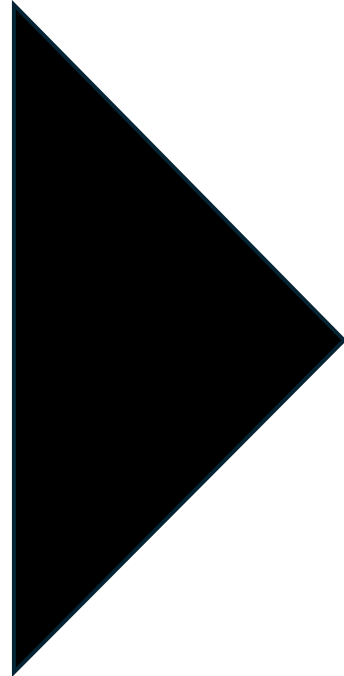


EXPLORE
better



ACT better

EXPLOIT
better



Extinction by
instinct



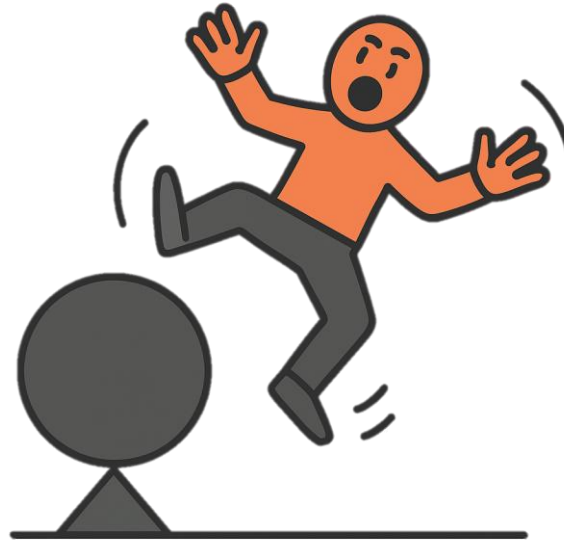


Paralysis
by analysis

THINK better



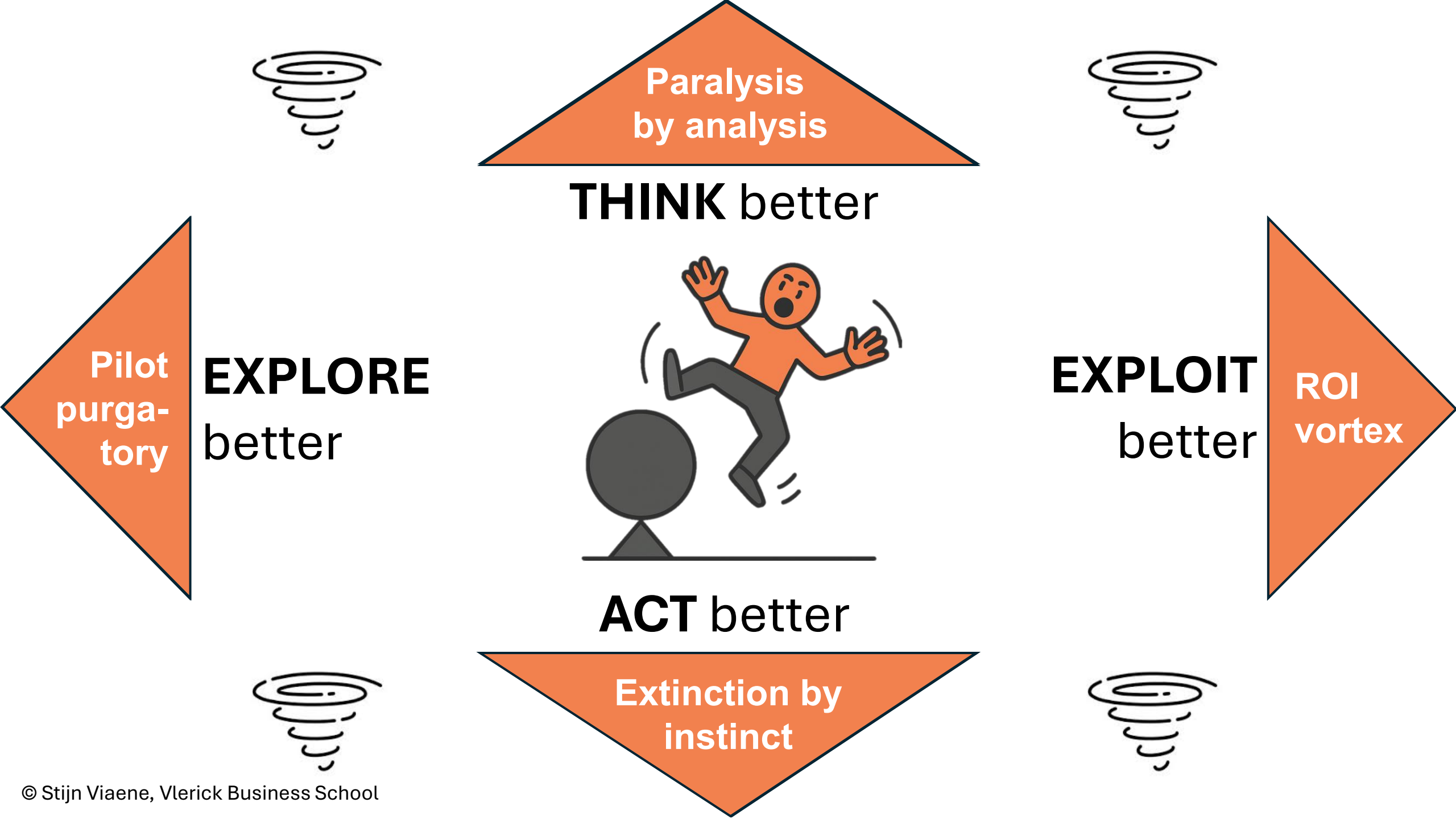
EXPLORE
better



ACT better

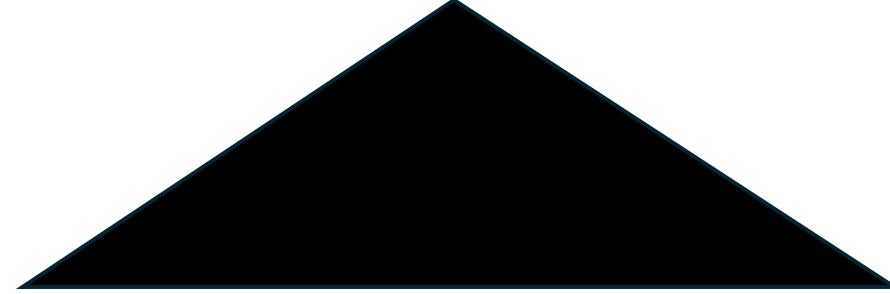
EXPLOIT
better



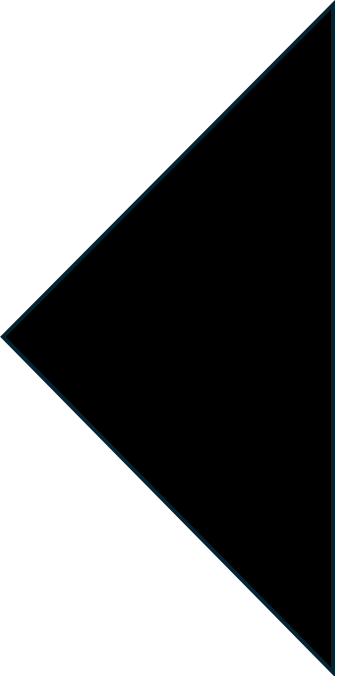


3 cope

The future of digital transformation is about leadership.



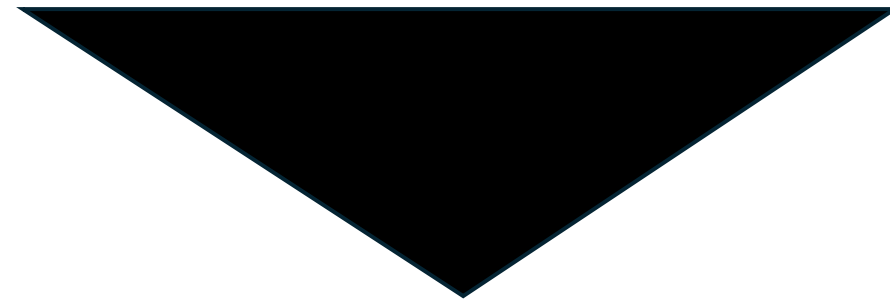
THINK better



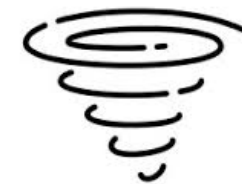
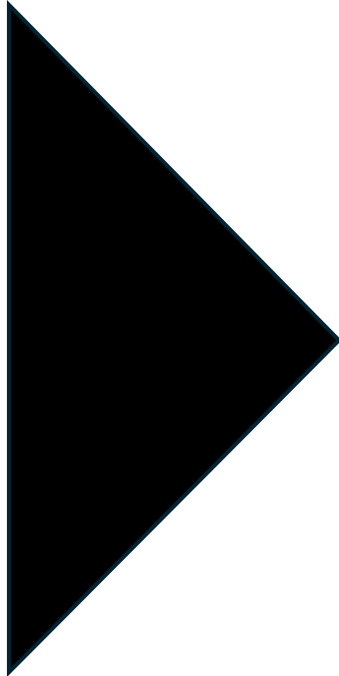
EXPLORE
better



ACT better



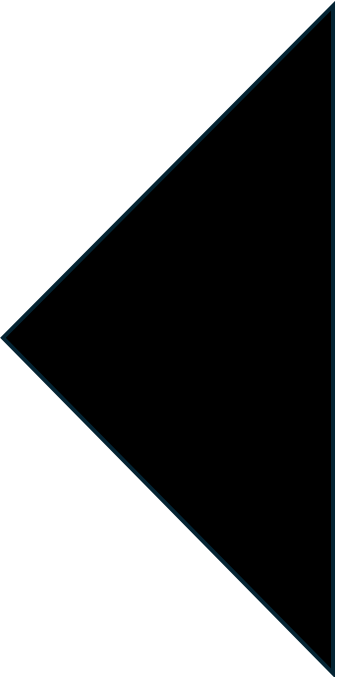
EXPLOIT
better



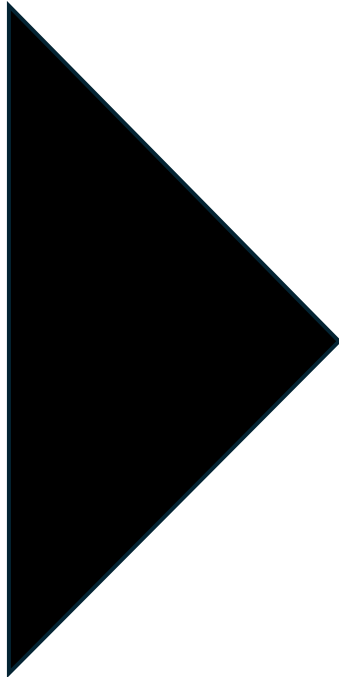


THINK better

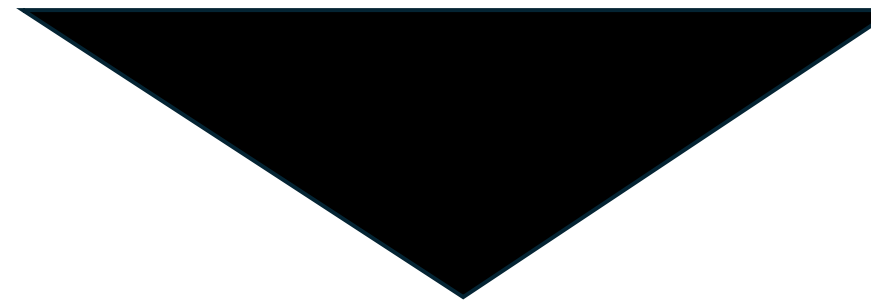
courageous
Visionary



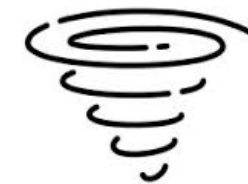
EXPLORE
better



EXPLOIT
better



ACT better



curious
Vigilant

THINK better

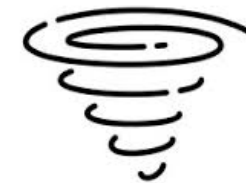
courageous
Visionary

EXPLORE
better



EXPLOIT
better

ACT better



curious
Vigilant



THINK better



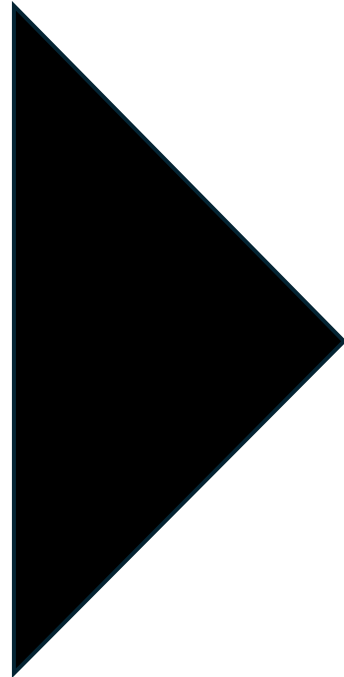
courageous
Visionary

EXPLORE
better

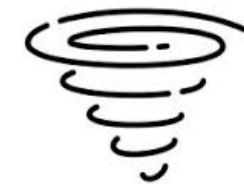
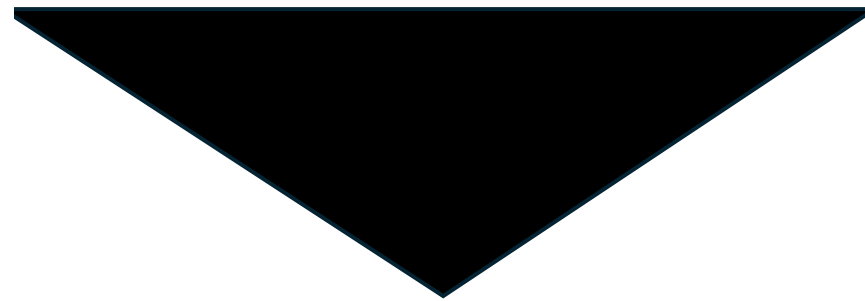


ACT better

EXPLOIT
better



Voyager
co-creative



curious
Vigilant

THINK better

courageous
Visionary

EXPLORE
better



EXPLOIT
better



ACT better

Voyager
co-creative

Vested
cross-silo

curious
Vigilant

THINK better

courageous
Visionary

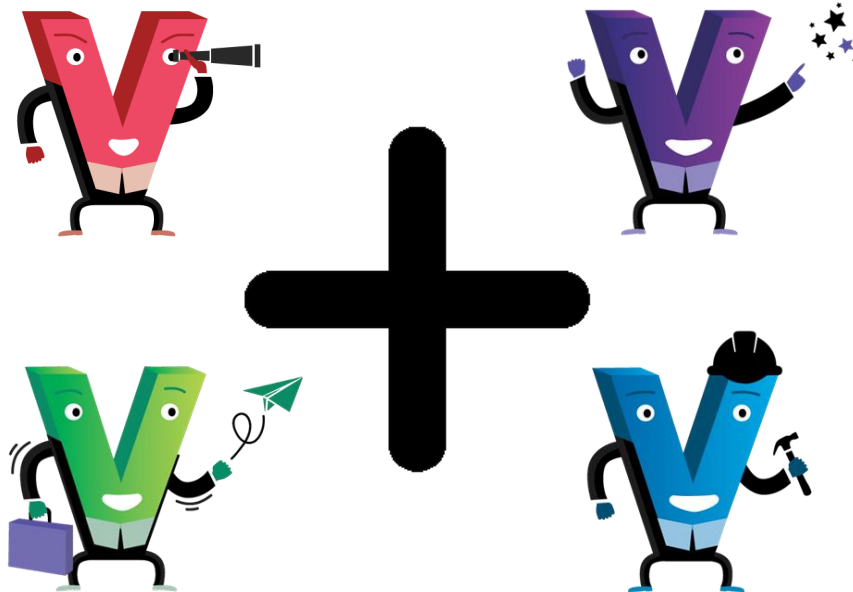
EXPLORE
better

EXPLOIT
better

Voyager
co-creative

ACT better

Vested
cross-silo



The future of digital transformation^Σ

1

hope

2

scope

3

cope



Which leader will
you be in that
future?





KU LEUVEN

SAI RESET IT 2025

**Thank you for your
attention**

Prof. dr. STIJN VIAENE
Vlerick Business School
& KU Leuven

