

Crypto en web3 anno 2023 en verder



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Brecht Van Craen

There is no box

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- ✓ Ambassador NGRAVE, delta, Venly, ...
- ✓ CEO WhereAt
- ✓ Co-founder & CEO Digital Currency Academy





01 De opkomst van een revolutie

02 De ontwikkeling van crypto

03 Het heden van web3

04 De toekomst

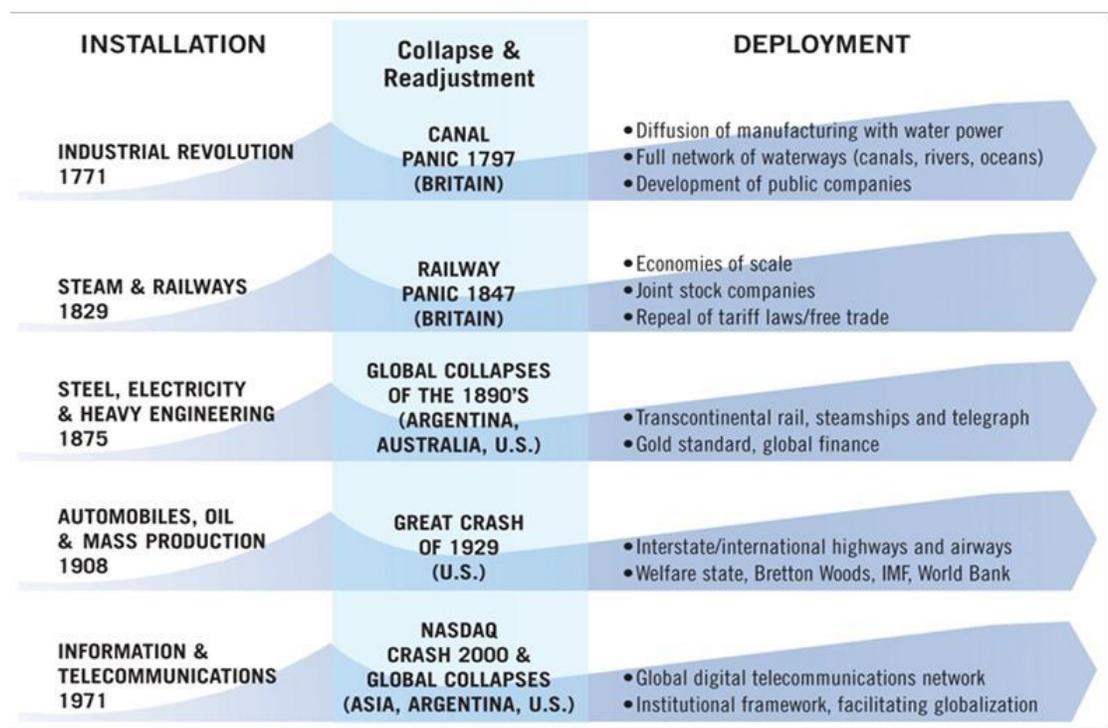
05 Q & A

***“The mind is like a parachute
it only works when open”***





Five Great Surges of Development in 240 Years (driven by successive technological revolutions with collapse and readjustment)



Courtesy of Source: Based on Technological Revolutions and Financial Capital: The Dynamics of Bubbles and Golden Ages, Carlota Perez; IBM 2004 Annual Report

Speerpuntinnovatie

mechanische weefgetouw

stoomlocomotief

staalfabriek

personenwagen

ARPA-netwerk

·
·
·

Begin 21e eeuw: WEB3

Bitcoin





Bitcoin als speerpuntinnovatie

Satoshi Nakamoto

Eerste blockchain ter wereld

Geen grenzen, geen centraal gezag en geen politieke kleur

181e munt, 1e wereldmunt

100% transparant en altijd beschikbaar

Enkel internet en smartphone nodig

Geld van het volk... voor het volk...



3 januari 2009





De evolutie van het internet



web1

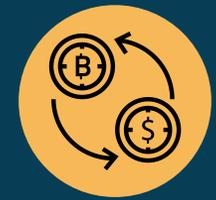
1998 - 2005

Read only

Information

Centralisation

Google, Amazon, Yahoo,
Microsoft



web2

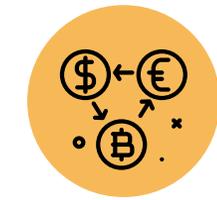
2005 - now

Read and write

Interactions

Centralisation

Meta, Twitter, TikTok,
Snapchat



web3

now - ?

Read, write and own

Value

Decentralisation

Bitcoin, Ethereum, Chainlink,
Binance Coin

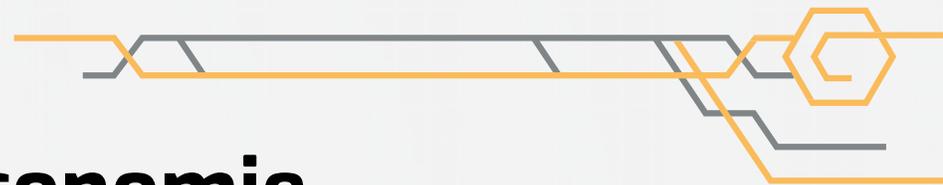




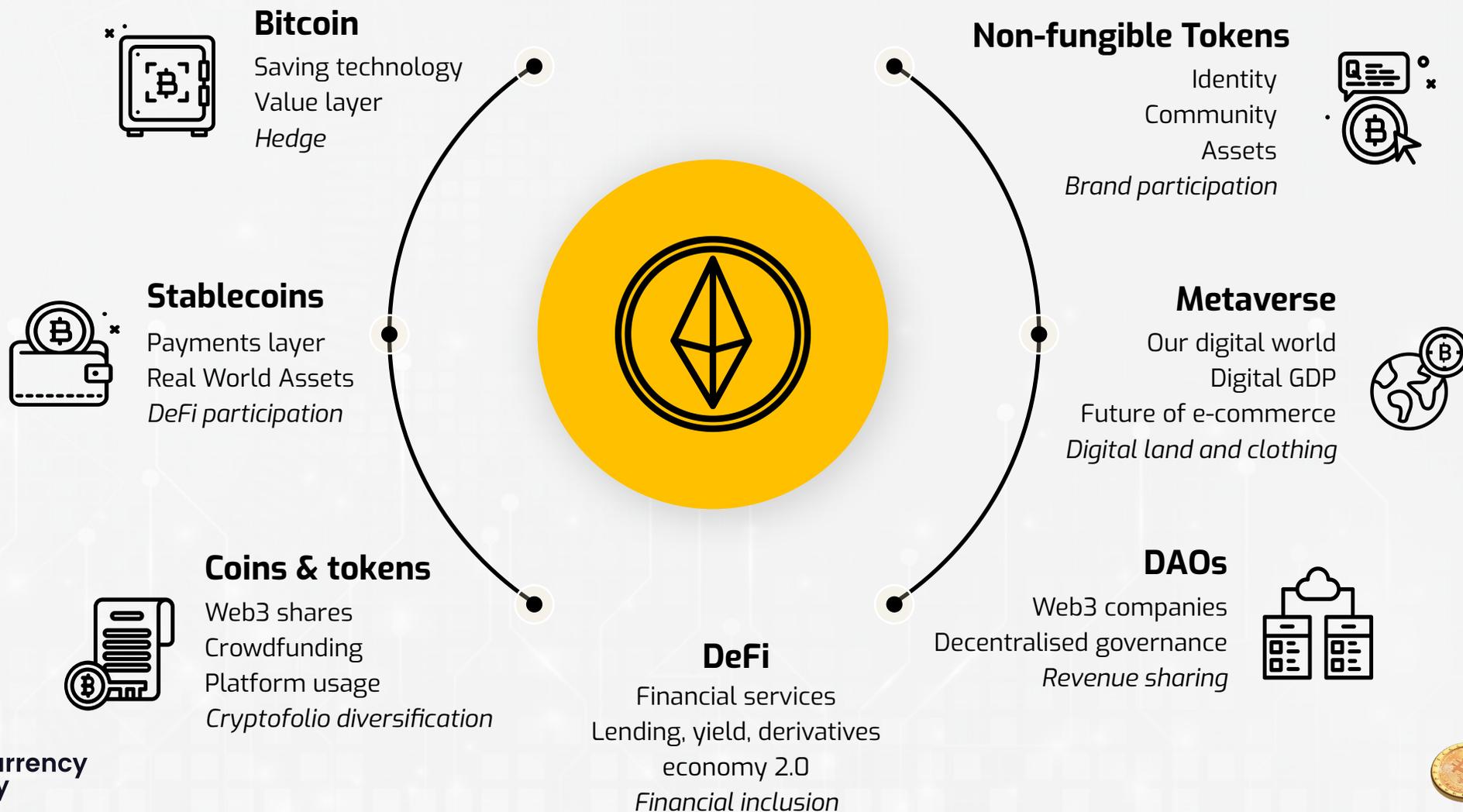
Voordelen van een blockchain

- **100% zekere txs**
- **wereldwijd**
- **unseizable assets**
- **p2p: efficiëntie en snelheid**
- **robuust: geen SPOF**
- **uptime Bitcoin 99.9%**
- **transparant**
- **iedereen gelijk**
- **24/7/365**
- **onstopbaar**
- **programmeerbaar**
- **smart contracts**





Lagen van de digitale economie





Crypto narratives

- 2012 - 2016:** Bitcoin 2.0: Litecoin (LTC), Monero (XMR),...
- 2016 - 2018:** Smart contract platformen: EOS (EOS), NEO (NEO),...
- 2020 - 2021:** DeFi summer: Uniswap (UNI), Aave (AAVE),...
- 2021 - 2022:** NFT's: BAYC, PFP's, digital art,... 25 miljard dollar volume
- 2022 - 202?:** Gaming, AI, Data,...





Pay2play



Free2play



Pay2win

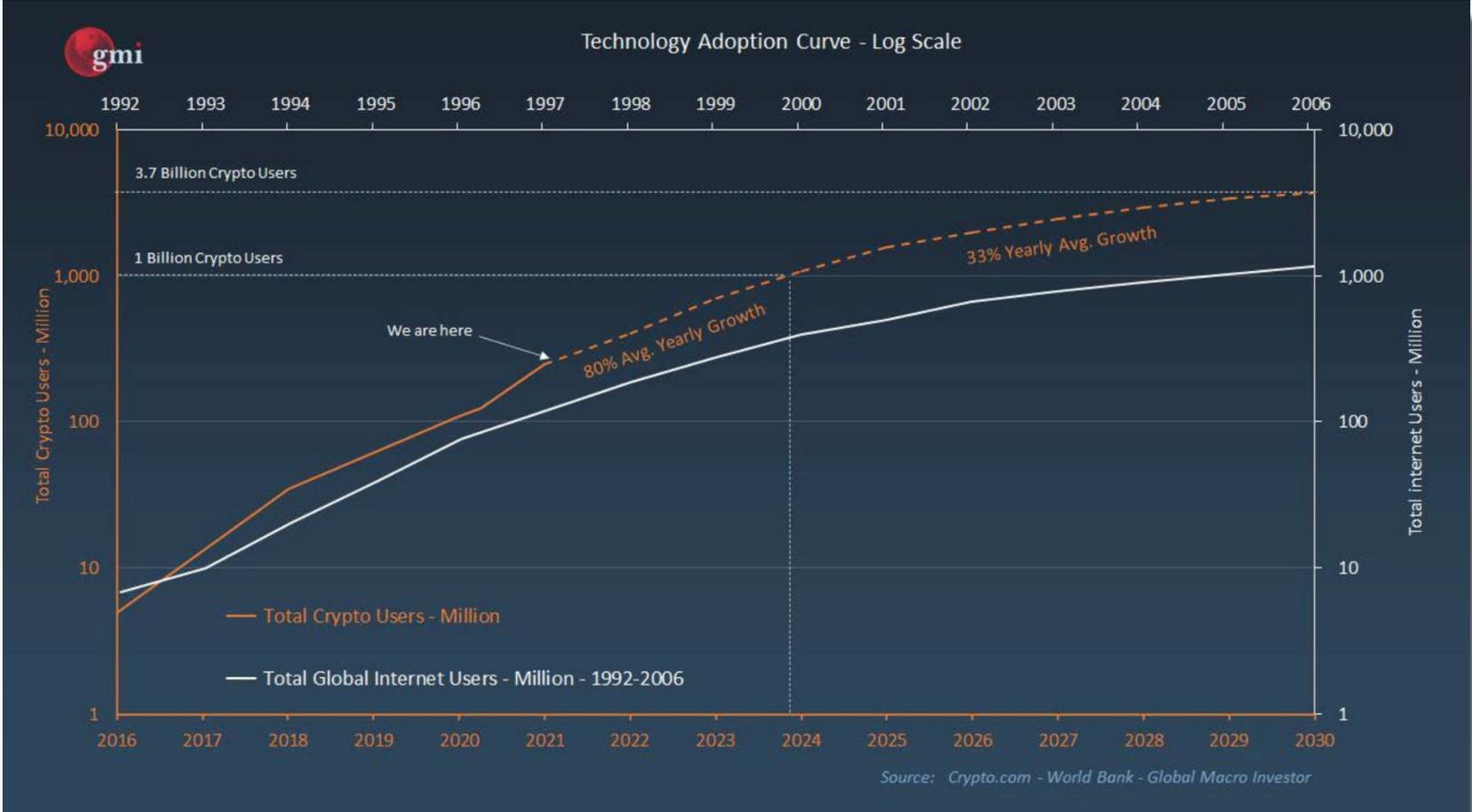


Play2earn

Van pay2play naar play2earn

Hoe web3 businessmodellen op z'n kop zet
Net zoals web1 en web2 dat deden



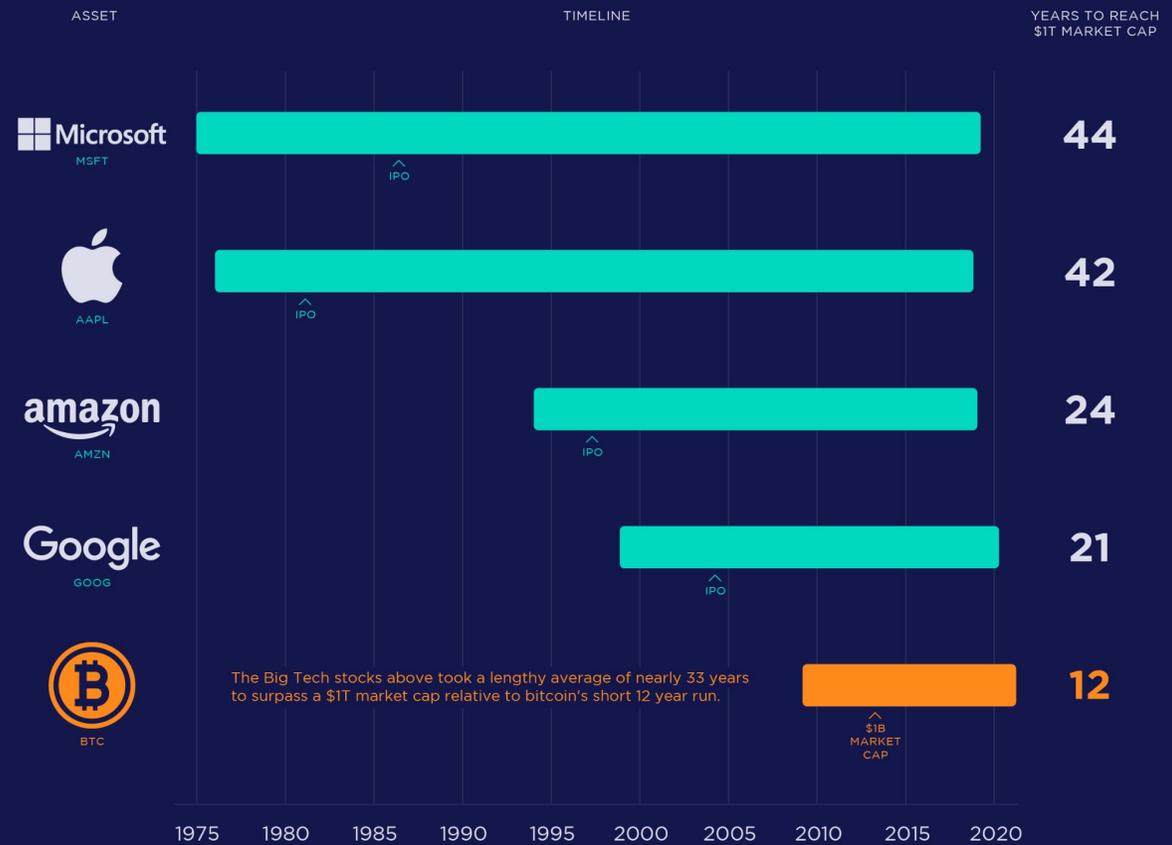




VISUAL CAPITALIST DATASTREAM

THE TIME IT TOOK ASSETS TO REACH A \$1 TRILLION MARKET CAP

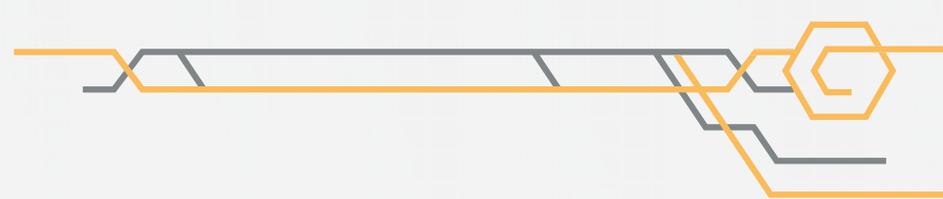
For the rare assets that reach this impressive milestone, the path has been growing shorter over time



The Big Tech stocks above took a lengthy average of nearly 33 years to surpass a \$1T market cap relative to bitcoin's short 12 year run.

Source: Publicly available data, coinmarketcap.com

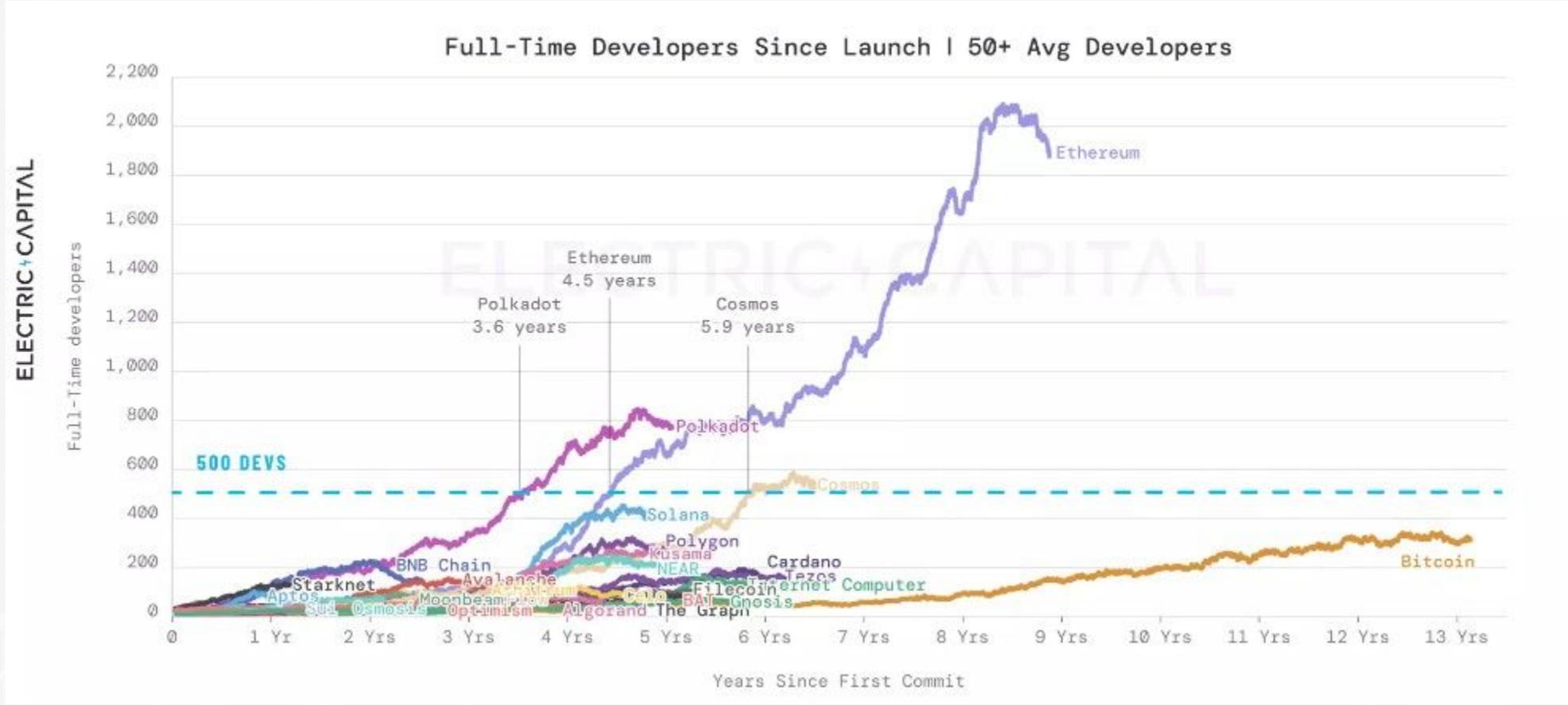
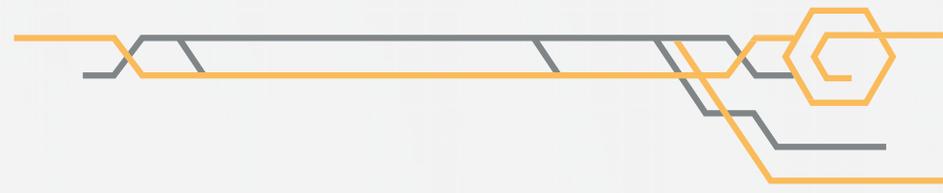




De 10 netwerk effecten

- **Gebruikers / 10% VL, +350M**
- **Landen / El Salvador**
- **Handelaars**
- **Geld / 1 trillion USD**
- **Betalingsproviders / VISA, Mastercard, Paypal**
- **Institutionele adoptie / TSLA, MSTR**
- **Ontwikkelaars / zie volgende slide**
- **Financiële instellingen / BNP Paribas, KBC**
- **Dienstverleners / consultants, lawyers**
- **Media / Celebs, sponsorships**



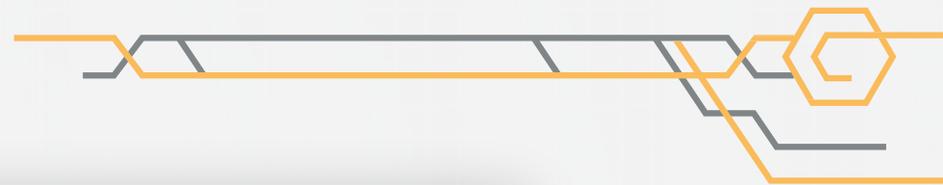




Uitdagingen van een blockchain

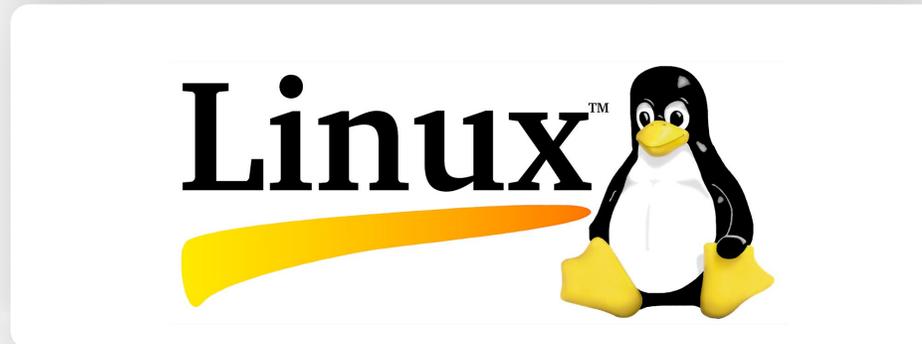
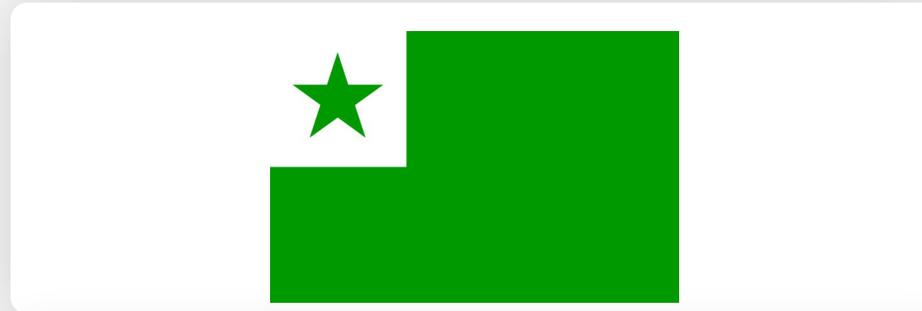
- Traag
- Energie debat
- Bad rep
- Beperkte tps: 12 ETH vs 2000 VISA
- Duur (relatief)
- Hoge moeilijkheidsgraad

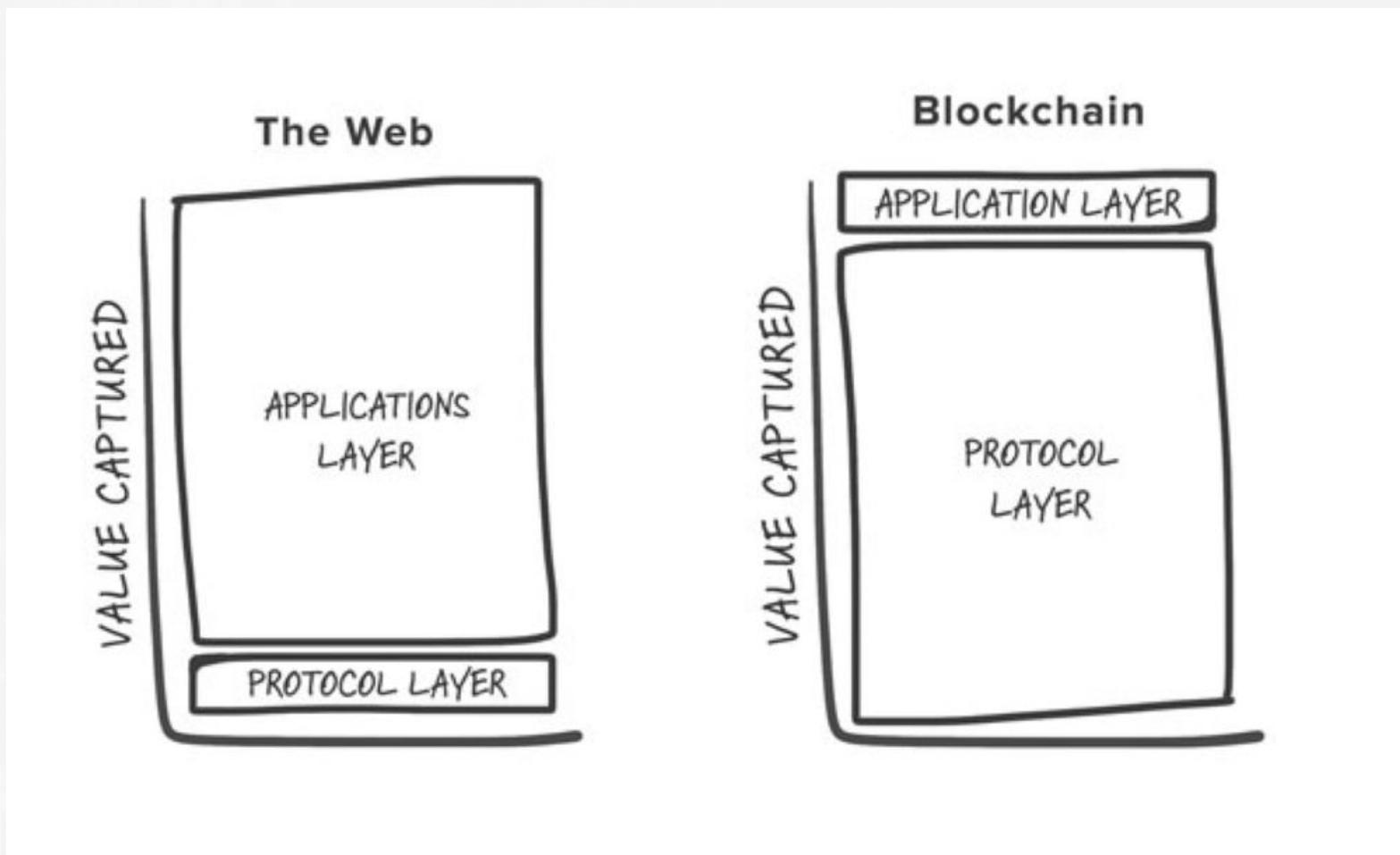


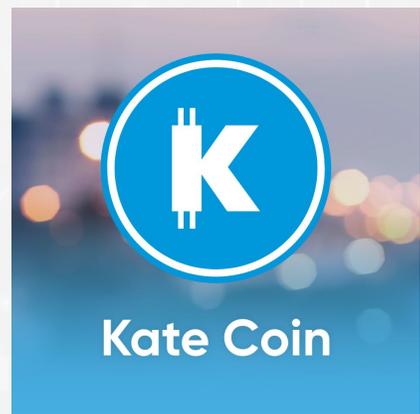
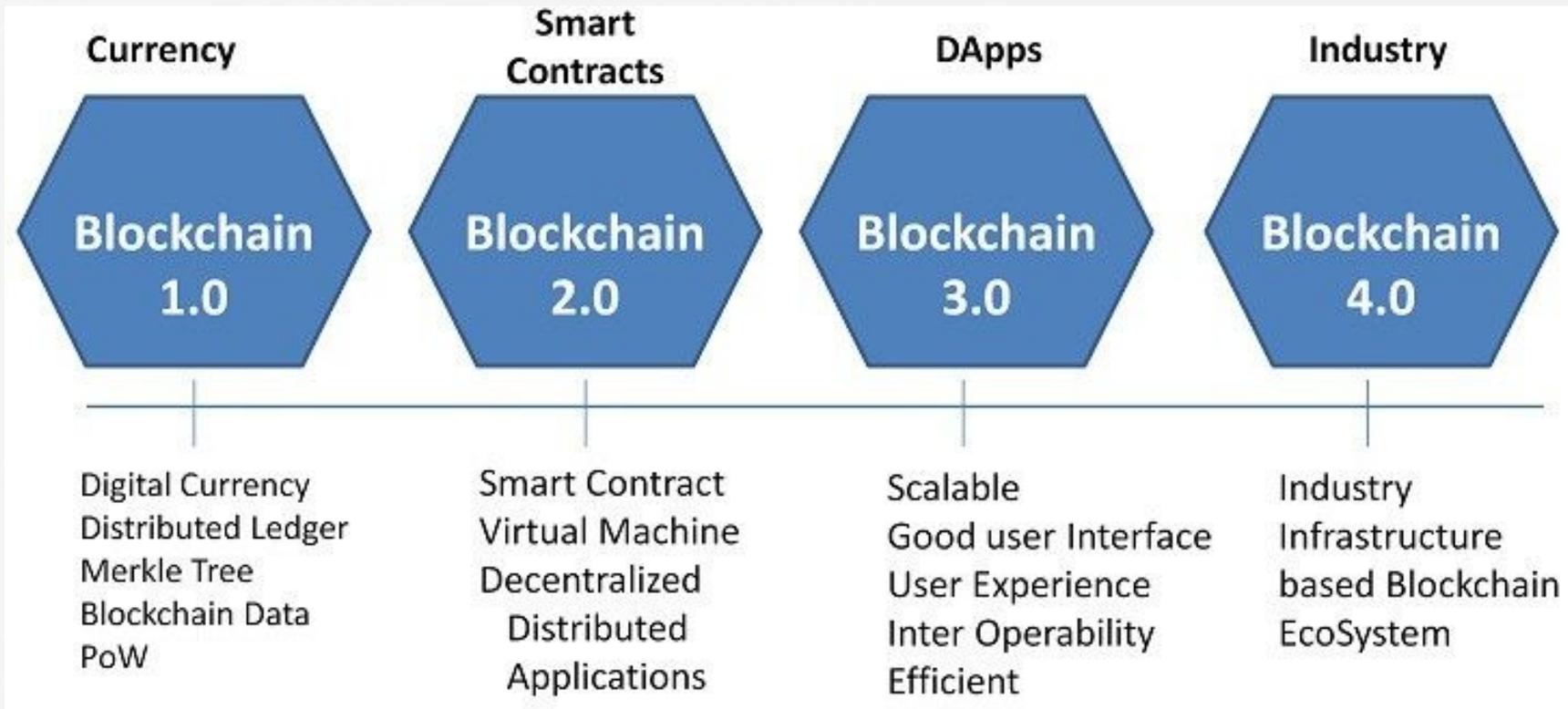
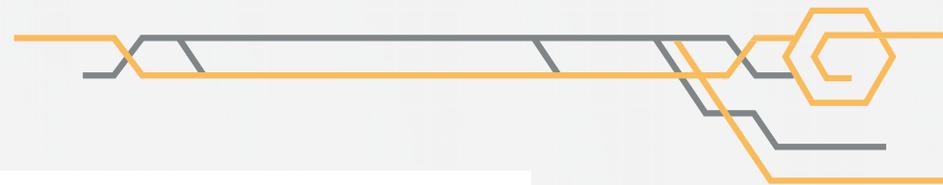


How far will crypto go?

Van idee, naar niche, tot wereldwijde adoptie









Brecht Van Craen

INVESTEREN IN CRYPTO



Alles om slim te beleggen in Bitcoin
en andere cryptomunten



Lannoo





Ons aanbod

Crypto Trader

Leer winstgevend handelen met crypto van professionele traders en verdien een extra inkomen

Crypto Belegger

Leer veilig investeren in crypto. Aan- en verkopen, bewaren, passief inkomen en portfolio management

Bitcoin Workshop

Leer alles over ons monetair systeem, en hoe je Bitcoin veilig aankoopt en bewaart

Discord Community

Voor iedereen met kennis die wil sparren met experts over trading, altcoins en de cryptomarkt

10% korting met vermelding SAI

